



**INCLUDES NEW
SEXUAL ORIENTATION AND
GENDER IDENTITY PSAs**

**PUBLIC SERVICE ANNOUNCEMENTS AND
EDUCATION AND OUTREACH MATERIALS**



The National Fair Housing Alliance is pleased to share with you its catalog of Public Service Announcements and Education and Outreach Materials. The PSAs in this catalog have been categorized mostly by Protected Class. These PSA materials have been adapted for use in many different media.

Each available PSA media type is identified by the following tags:

MAGAZINE	BILLBOARD	BUS KING
NEWSPAPER	MALL POSTER	BUS QUEEN
POSTER	BUS SHELTER	BUS CARD

TV and Radio PSAs, Educational Brochures, and Fair Housing Videos are also available.

Language Options

All PSAs are available in English, and many offer several different language options. Language options are identified by the following two-letter codes:

EN (English)

SP (Spanish)

AR (Arabic)

CH (Chinese)

KO (Korean)

RU (Russian)

TL (Tagalog)

VI (Vietnamese)

Note: Language codes apply to Magazine ads and may not apply to all media types.

Type of Housing Transaction

PSAs are also identified by type of housing transaction, designated by the following codes:

DC (Design and Construction)

DI (Diversity and Inclusion)

G (General Fair Housing)

L (Lending)

PL (Predatory Lending)

R (Rental)

S (Sales)

Where To Find These Materials

These materials are available for free at the **National Fair Housing Alliance** website, and many of them may be localized with your agency or jurisdiction's contact information.

Here is the website address: www.nationalfairhousing.org

Localization

If you are unable to localize a print document yourself, please contact The CauseWay Agency (contact information can be found on the last page of this document).

For TV and radio PSAs, you may be able to partner with a local station, production company, or university which can assist in the localization of these assets. You can always reach out to The CauseWay Agency (at 203-454-2100) which will gladly assist with broadcast localization, but which charges a modest fee.

Securing Donated Media

As you are selecting your PSAs, you should also be planning your media outreach strategy in order to secure donated media in support of fair housing. Be sure to prepare an “elevator speech” that readily conveys the importance of the issue in your community and why free media time and/or space could be helpful. The media is not required to support PSAs but often helps when unsold inventory is available. They look for issues or causes that are locally relevant and important to their audience. As such, you should develop a list of your priority media outlets (e.g., TV, radio, print and outdoor [billboards, bus shelters, etc.]) and then call these outlets to identify and meet with the individual tasked with Public Service Advertising. It may be a person in Community Affairs, but not necessarily. You should also know that, historically, the NFHA PSAs in the Clearinghouse's library have been met with significant donated media support, at least on a national basis.



Many of the PSAs in this catalog were created with funding from the U.S. Department of Housing and Urban Development.

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THIS VETERAN HAS EXPERIENCED ENOUGH.

HE SHOULDN'T HAVE TO FIGHT HOUSING DISCRIMINATION BECAUSE OF HIS DISABILITY.

Sergio lost his leg and his hearing while serving our country overseas. Now back home, he was ready to start a new chapter in his life. But when he found the perfect apartment, the landlord refused to make a reasonable accommodation to allow his service dog in a "no pet" building. Then Sergio learned that the Fair Housing Act protects people with disabilities. He contacted HUD and filed a complaint. Today Sergio is feeling right at home.

If you believe you've experienced housing discrimination, please contact
hud.gov/fairhousing
 or call 1-800-669-9777

50 YEARS OF OPENING DOORS.

A public service message from the U.S. Department of Housing and Urban Development in partnership with the National Fair Housing Alliance. The Federal Fair Housing Act prohibits discrimination because of race, color, religion, national origin, sex, familial status or disability. For more information, visit www.hud.gov/fairhousing.

EN / SP / AR / CH / KO / RU / TL / VI

- | | | |
|-----------|-------------|-------------|
| MAGAZINE | POSTER | BUS SHELTER |
| NEWSPAPER | MALL POSTER | |

Type of Transaction: **R**



GOOD CREDIT. GOOD JOB. GOOD REFERENCES.

BUT THE LANDLORD DENIED HER THE APARTMENT BECAUSE OF HER DISABILITY. AND THIS HAPPENS EVERY DAY.

It's against the law for landlords to deny your application, give you the run around, charge you more rent, or steer you away from a rental complex or neighborhood because of your disability. If you suspect housing discrimination, file a complaint with HUD or your local fair housing center, so we can investigate it.

To file a complaint, go to
hud.gov/fairhousing
 or call 1-800-669-9777

FAIR HOUSING IS YOUR RIGHT. USE IT.

A public service message from the U.S. Department of Housing and Urban Development in partnership with the National Fair Housing Alliance. The Federal Fair Housing Act prohibits discrimination because of race, color, religion, national origin, sex, familial status or disability. For more information, visit www.hud.gov/fairhousing.

EN / SP / CH / KO / RU / TL / VI

- | | |
|-----------|-------------|
| MAGAZINE | BILLBOARD |
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EN / SP / AR / RU

- | | |
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| MAGAZINE | BILLBOARD |
| NEWSPAPER | MALL POSTER |
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EN / CH / KO / TL / VI

- | |
|-------------|
| MAGAZINE |
| POSTER |
| MALL POSTER |

Type of Transaction: **R**



EN / RU

MAGAZINE

POSTER

Type of Transaction: **R**



EN

MAGAZINE

POSTER

Type of Transaction: **R**



EN / SP / AR

MAGAZINE

POSTER

Type of Transaction: **R**



CH / KO / TL / VI

MAGAZINE

POSTER

Type of Transaction: **R**

I WAS DENIED HOUSING BECAUSE I HAVE AN ASSISTANCE ANIMAL. SO I CONTACTED HUD FOR HELP.



When a landlord tried to deny me housing because of my assistance animal, I contacted HUD and learned about my fair housing rights. For instance, landlords must make reasonable accommodations for persons with disabilities, such as allowing an assistance or emotional support animal in a no-pets building. If you believe you have experienced discrimination, contact HUD or your local fair housing center and file a complaint.

Visit hud.gov/fairhousing or call the HUD Hotline
1-800-669-9777 (English/Español) 1-800-927-9275 (TTY)

Fair Housing Is Your Right. Use It!





A public service message from the U.S. Department of Housing and Urban Development in partnership with the National Fair Housing Alliance. The National Fair Housing Alliance is a national organization of fair housing advocates, including HUD, state, county, and local fair housing agencies, and fair housing centers. For more information, visit www.fairhousing.org.

EN / SP / AR / CH / KO / RU / TL / VI

MAGAZINE	BILLBOARD	BUS KING
POSTER	BUS CARD	BUS QUEEN
MALL POSTER	BUS SHELTER	

Type of Transaction: **R**

IT'S NOT EASY TO TURN OFF THE LIGHTS



IF YOU CAN'T REACH THE SWITCH

The Fair Housing Act requires that most multifamily dwellings built for first occupancy after March 1991 contain accessible light switches, outlets, thermostats, entrances and common areas, as well as usable kitchens and bathrooms. The Act also prohibits discrimination in housing based on disability, race, color, national origin, religion, sex and familial status.

Visit hud.gov/fairhousing or call the HUD Hotline
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EN / SP / AR / CH / KO / RU / TL / VI

MAGAZINE

Type of Transaction: **R / S / DC**

THE FAIR HOUSING ACT PROHIBITS DISCRIMINATION AGAINST THOSE WHO ARE DEAF OR HARD OF HEARING



The Federal Fair Housing Act prohibits discrimination in housing on the basis of disability. Landlords and other housing providers may not discriminate against persons who are deaf or who have other hearing or speech disabilities. They may not refuse to communicate with you because you contact them through TTY, video relay or other relay systems. Landlords must make reasonable accommodations, or allow reasonable modifications for persons with disabilities, such as allowing a hearing dog in a no-pets building or approving the installation of devices in an apartment.

Fair Housing Is Your Right. Use It.

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1-800-669-9777 (English/Español) 1-800-927-9275 (TTY)





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EN / SP / AR / CH / KO / RU / TL / VI

MAGAZINE
POSTER

Type of Transaction: **R / S**

They told me to "Try someplace else." So I did. I called HUD.



I found the perfect apartment near a park and public transportation. I asked for a reasonable accommodation for my service dog, but the landlord told me "no pets - try someplace else!" So I called HUD and found out it's illegal for a housing provider to prohibit service animals. I filed a complaint, and now my dog and I have a great place to live.

Fair Housing Is Your Right. Use It.

Landlords must make reasonable accommodations for persons with disabilities, such as allowing for service animals or providing an accessible parking space. Report housing discrimination to HUD or your local fair housing center.

Visit www.hud.gov/fairhousing or call the HUD Hotline
1-800-669-9777 (English/Español) 1-800-927-9275 (TTY)





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EN / SP / AR / CH / KO / RU / TL / VI

MAGAZINE	POSTER
NEWSPAPER	MALL POSTER

Type of Transaction: **R**

Michael L.
Iraq War Veteran

HOUSING DISCRIMINATION. IT'S UNLAWFUL, UNFAIR AND UN-AMERICAN.

He fought overseas for his country and shouldn't have to fight housing discrimination at home. The Federal Fair Housing Act prohibits housing discrimination because of disability, vision, race, religion, national origin, familial status or sex. If you suspect housing discrimination, contact HUD or your local fair housing center.

Fair Housing Is Your Right. Use It.

Visit www.hud.gov/fairhousing or call the HUD Hotline
1-800-669-9777 (voice) 1-800-927-9275 (TTY)

NFHA
National Fair Housing Alliance

EN / SP / CH

- MAGAZINE
- NEWSPAPER
- POSTER

Type of Transaction: **R / S**

TAI SERVED HIS COUNTRY AND FOUGHT FOR FREEDOM.

SHOULDN'T HE BE FREE TO CHOOSE WHERE HE LIVES?

HOUSING DISCRIMINATION IS ILLEGAL.

If you're looking for an apartment and you can't get in - because of barriers like steps, steep slopes and lack of curb cuts - or if you find the kitchen or bathroom is not accessible, please call. The Fair Housing Act requires most multi-family dwellings built since March 13, 1991, to be accessible to people with disabilities. We will investigate to make sure the building complies with federal law.

Visit www.hud.gov/fairhousing or call the HUD Hotline
1-800-669-9777 (voice) 1-800-927-9275 (TTY)

NFHA
National Fair Housing Alliance

EN / SP / AR / CH / KO / RU / TL / VI

- MAGAZINE
- BILLBOARD
- BUS KING
- NEWSPAPER
- MALL POSTER
- BUS QUEEN
- POSTER
- BUS SHELTER
- BUS CARD

Type of Transaction: **R / S**

"Will the apartment still be available when they meet me in person?"

Telling you that the apartment is "no longer available" or that they "don't want their insurance to get canceled" may be a landlord's attempt to discriminate.

If you believe you may be a victim of housing discrimination, contact HUD or your local Fair Housing Center.

Visit www.hud.gov/fairhousing or call the HUD Hotline
1-800-669-9777 (voice) 1-800-927-9275 (TTY)

Your Choice. Your Right. Your Home.

NFHA
National Fair Housing Alliance

EN / SP / AR / CH / KO / RU / TL / VI

- MAGAZINE
- POSTER
- BILLBOARD

Type of Transaction: **R**

You have a nice set of wheels but can't find a place to park them.

Landlords must permit reasonable modifications to allow persons with disabilities full use of their apartment. Telling you that you can't install grab bars or ramps is against the law. You can fight back.

If you believe you may be a victim of housing discrimination, contact HUD or your local Fair Housing Center.

Visit www.hud.gov/fairhousing or call the HUD Hotline
1-800-669-9777 (voice) 1-800-927-9275 (TTY)

Your Choice. Your Right. Your Home.

NFHA
National Fair Housing Alliance

EN / SP / AR / CH / KO / RU / TL / VI

- MAGAZINE
- POSTER
- BILLBOARD

Type of Transaction: **R**



WILDFIRES DON'T CARE ABOUT YOUR RACE. BUT WHEN WE TRIED TO RENT A NEW PLACE TO LIVE, WE LEARNED THAT SOME LANDLORDS DO.

When the fire came, we had to run from our home. Fortunately, we found temporary shelter. But as we started looking for a place to live, we ran into housing discrimination, which isn't just unfair - it's illegal. If you feel that a landlord or broker has denied you the sale, rental or financing of a home based on your race, color, religion, sex, national origin, disability or because you have children, report it to HUD or your local fair housing center.

Go to hud.gov/fairhousing
or call 1-800-669-9777
Federal Relay Service 1-800-877-8339

 **NFHA**
National Fair Housing Alliance

 **FAIR HOUSING: THE LAW IS ON YOUR SIDE.**
Available online message from the U.S. Department of Housing and Urban Development in partnership with the National Fair Housing Alliance. The Federal Fair Housing Act prohibits discrimination based on race, color, religion, national origin, sex, familial status or disability.

EN / SP / AR / CH / KO / RU / TL / VI

MAGAZINE	BILLBOARD
POSTER	BUS SHELTER
MALL POSTER	

Type of Transaction: **R**



THE FLOOD TURNED OUR LIVES UPSIDE DOWN. WHEN WE TRIED TO RENT A NEW PLACE TO LIVE, WE KEPT GETTING TURNED DOWN.

When the flood came, we had to run from our home. Forunately, we found temporary shelter. But as we started looking for a place to live, we ran into housing discrimination, which isn't just unfair - it's illegal. If you feel that a landlord or broker has denied you the sale, rental or financing of a home based on your race, color, religion, sex, national origin, disability or because you have children, report it to HUD or your local fair housing center.

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EN / SP / AR / CH / KO / RU / TL / VI

MAGAZINE	BILLBOARD
POSTER	BUS SHELTER
MALL POSTER	

Type of Transaction: **R**



GOOD CREDIT. GOOD JOBS. GOOD REFERENCES.

BUT THE LANDLORD DENIED THEM THE APARTMENT BECAUSE OF THEIR RACE. AND THIS HAPPENS EVERY DAY.

It's against the law for landlords to deny your application, give you the run around, charge you more rent, or steer you away from a rental complex or neighborhood because of your race. If you suspect housing discrimination, file a complaint with HUD or your local fair housing center, so we can investigate it.

To file a complaint, go to hud.gov/fairhousing
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National Fair Housing Alliance

FAIR HOUSING IS YOUR RIGHT. USE IT.
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EN / SP / AR / CH / KO / RU / TL / VI

MAGAZINE	BILLBOARD
POSTER	BUS CARD
MALL POSTER	

Type of Transaction: **R**



WHERE YOU LIVE IS YOUR CHOICE

DON'T LET ANYONE TELL YOU DIFFERENTLY.

We found the home of our dreams, but the real estate agent said she thought we would be more comfortable in a different neighborhood. But I know it's illegal to steer prospective homeowners to or from certain neighborhoods based on race or national origin. Report racial steering and put an end to it. Like we did.

Visit hud.gov/fairhousing or call the HUD Hotline
1-800-669-9777 (English/Español) 1-800-927-9275 (TTY)

Fair Housing Is Your Right. Use It!

 **NFHA**
National Fair Housing Alliance

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EN / AR / RU

MAGAZINE	BILLBOARD	BUS KING
POSTER	BUS CARD	BUS QUEEN
MALL POSTER	BUS SHELTER	

Type of Transaction: **R / S**

TÚ ELIGES DÓNDE VIVIR

NO PERMITAS QUE TE DIGAN LO CONTRARIO.

Encontramos la vivienda de nuestros sueños pero el agente inmobiliario dijo que pensaba que estaríamos más cómodos en un vecindario diferente. Pero sé que es ilegal encasillar a posibles compradores de viviendas en ciertos vecindarios por motivos de raza o nacionalidad. Reporta el encasillamiento racial y ponle fin. Como hacemos nosotros.

Visita hud.gov/fairhousing o llama a la línea directa de HUD
1-800-669-9777 (English/Español) **1-800-927-9275** (TTY)

La Equidad de Vivienda es Tu Derecho. Úsalo.

  **NFHA**
 National Fair Housing Alliance

SP

MAGAZINE

POSTER

Type of Transaction: **R / S**

在哪里居住由你来决定

不让任何人告诉你不是这样。

我们找到了梦寐以求的房子，不过房东严重介意。我们住进新家的小区会感到幸福。但是，我知道房东歧视我们的做法，引他居住的小区会感到幸福。我们不会因此感到羞愧。遇到类似情况，我们就会这样报告。

访问 hud.gov/fairhousing 或致电住房和城市发展部热线
1-800-669-9777 (英语/普通话) **1-800-927-9275** (电话)

公平住房是你的权利。请使用。

  **NFHA**
 National Fair Housing Alliance

CH / KO / TL / VI

MAGAZINE

Type of Transaction: **R / S**

How can we tell him that the color of his skin is keeping his family from the home of its dreams?

How can we tell him that the color of his skin is keeping his family from the home of its dreams?

Visit www.hud.gov/fairhousing or call the HUD Hotline
1-800-669-9777 (English/Español) **1-800-927-9275** (TTY)

Fair Housing Is Your Right. Use It.

  **NFHA**
 National Fair Housing Alliance

EN / SP / CH

MAGAZINE

NEWSPAPER

POSTER

Type of Transaction: **R / S**

HOUSING DISCRIMINATION. IT'S UNLAWFUL, UNFAIR AND UN-AMERICAN.

She fought overseas for her country and shouldn't have to fight housing discrimination based on her race here at home. The federal Fair Housing Act prohibits housing discrimination because of race, color, sex, religion, national origin, familial status or disability. If you suspect housing discrimination, contact HUD or your local fair housing center.

Fair Housing Is Your Right. Use It.

Visit www.hud.gov/fairhousing or call the HUD Hotline
1-800-669-9777 (English/Español) **1-800-927-9275** (TTY)

  **NFHA**
 National Fair Housing Alliance

EN / SP / AR / CH / KO / RU / TL / VI

MAGAZINE

POSTER

Type of Transaction: **R / S**



EN / SP / CH



Type of Transaction: **S / L / DI**



EN / SP / AR / CH / KO / RU / TL / VI



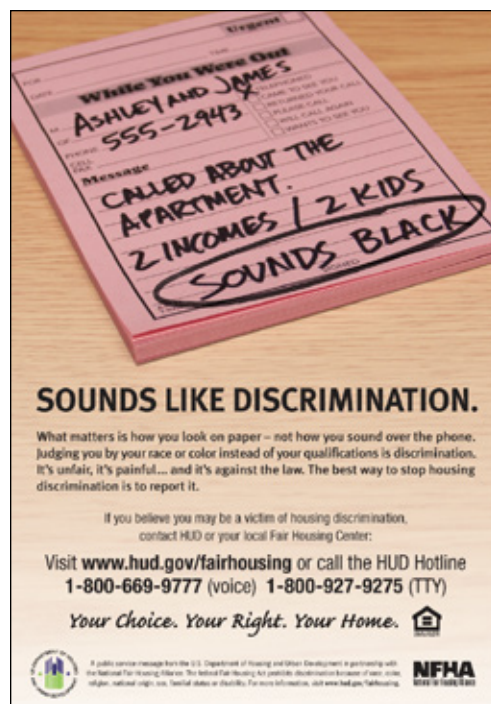
Type of Transaction: **S / L**



EN / AR / CH / KO / RU / TL / VI



Type of Transaction: **R**



EN



Type of Transaction: **R**



**SHE FOUGHT
FOR HER
COUNTRY.**

**NOW SHE'S FIGHTING
HOUSING DISCRIMINATION
RIGHT HERE AT HOME.**

Karen defended the red, white and blue and then was turned down for housing because she's black. After meeting her, the rental agent told Karen that the apartment she wanted to see was rented—even though it was still available. Denying housing because of race or color is against the law. The only way to stop housing discrimination is to report it. If you believe you may be a victim of housing discrimination, contact HUD or your local Fair Housing Center.

Visit www.hud.gov/fairhousing or call the HUD Hotline
1-800-669-9777 (voice) 1-800-927-9275 (TTY)

Your Choice. Your Right. Your Home. 

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EN

MAGAZINE

POSTER

BILLBOARD

Type of Transaction: **R**

It's okay to consider color



...as long as it's green.

Judging you by what you look like instead of your qualifications is discrimination. What matters is your ability to pay for housing. It's illegal to discriminate because of race, color, religion, sex, national origin, disability or familial status in the sale or rental of housing.

If you believe you may be a victim of housing discrimination, contact HUD or your local Fair Housing Center.

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EN / SP / AR / CH / KO / RU / TL / VI

MAGAZINE

POSTER

BILLBOARD

Type of Transaction: **R / S / L**

**“We don’t
make loans
in black
neighborhoods.”**

YOU WON'T HEAR THAT. WHAT YOU MAY HEAR IS:

“Your debt to income ratios are too high.”
“The appraisal said ‘inadequate collateral.’”
“You need more money down.”

Anytime you're denied a home loan or the terms and conditions are changed, you could be a victim of mortgage lending discrimination.

If you believe you may be a victim of housing discrimination, contact HUD or your local Fair Housing Center.

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EN

MAGAZINE

POSTER

BILLBOARD

Type of Transaction: **S / L**



**WHAT WILL HE SEE
WHEN HE OPENS
HIS EYES?
DISCRIMINATION
OR A NEW HOME?**

It's a reality that housing discrimination based on religion exists today. It isn't just unfair - it's against the law. If you feel that you've been denied the sale, rental or financing of a home because of religion, file a discrimination complaint with HUD or your local fair housing center.

Visit hud.gov/fairhousing or call the HUD Hotline
1-800-669-9777 (English/Español) **1-800-927-9275** (TTY)

Fair Housing Is Your Right. Use It!

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EN / SP / AR / CH / KO / RU / TL / VI

MAGAZINE

Type of Transaction: **R / S**


**Is religious
discrimination
keeping you out
of the home of
your dreams?**


Housing discrimination based on any form of religion isn't just unfair - it's against the law. If you feel that you've been denied the sale, rental or financing of a home because of religion, race, color, national origin, sex, familial status or disability, report it to HUD or your local fair housing center.

Here are some possible signs of housing discrimination:

- "I'll show you neighborhoods with mosques."
- "We only take people who speak English clearly."
- "You might be more comfortable living elsewhere."

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1-800-669-9777 (English/Español) **1-800-927-9275** (TTY)

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EN / SP / AR / CH / KO / RU / TL / VI

MAGAZINE

BILLBOARD

BUS KING

NEWSPAPER

MALL POSTER

BUS QUEEN

POSTER

BUS SHELTER

BUS CARD

Type of Transaction: **R / S**

**DIFFERENT NATIONAL ORIGINS.
SAME FAIR HOUSING RIGHTS.**

It is illegal for landlords and real estate agents to deny you housing opportunities because of your ethnicity. The Fair Housing Act prohibits housing discrimination based on national origin. If you believe you have experienced a violation of your rights, file a complaint.

Go to hud.gov/fairhousing or call 1-800-669-9777
Federal Relay Service 1-800-877-8339

FAIR HOUSING: THE LAW IS ON YOUR SIDE.
A public service message from the U.S. Department of Housing and Urban Development in partnership with the National Fair Housing Alliance. The federal Fair Housing Act prohibits discrimination because of race, color, religion, national origin, sex, family status or disability. For more information, visit www.hud.gov/fairhousing.

NFHA
National Fair Housing Alliance

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MAGAZINE MALL POSTER BUS SHELTER
NEWSPAPER POSTER

Type of Transaction: **R / S**

**Choosing where you live is a right.
Housing discrimination is wrong.**

Discrimination because of race, color, religion or national origin is illegal. The only way to stop it is for you to report it.

Fair Housing Is Your Right. Use It.

Visit www.hud.gov/fairhousing or call the HUD Hotline
1-800-669-9777 (English/Español) 1-800-927-9275 (TTY)

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MAGAZINE

Type of Transaction: **R / S**

SOUNDS LIKE DISCRIMINATION.

What matters is how you look on paper – not how you sound over the phone. Judging you by your race or national origin instead of your qualifications is discrimination. It's unfair, it's painful... and it's against the law. The best way to stop housing discrimination is to report it.

If you believe you may be a victim of housing discrimination, contact HUD or your local Fair Housing Center:

Visit www.hud.gov/fairhousing or call the HUD Hotline
1-800-669-9777 (voice) 1-800-927-9275 (TTY)

Your Choice. Your Right. Your Home.

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MAGAZINE
POSTER
BILLBOARD

Type of Transaction: **R**

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MAGAZINE
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MAGAZINE	MALL POSTER	BUS KING
POSTER	BUS SHELTER	BUS QUEEN
BILLBOARD	BUS CARD	

Type of Transaction: **R / S**



“¿Estará el apartamento aún disponible cuando me conozcan en persona?”

“Me dio una cita para ver en un apartamento, pero cuando el propietario nos vio a mí hijo y a mí, se alejó. Cuando me acerqué a él, dijo que el apartamento ya había sido alquilado.”

La discriminación por motivos de raza o situación familiar está prohibida por la ley. Si usted cree que ha sido víctima de discriminación de vivienda, comuníquese con HUD o con su Centro Local de Equidad de Vivienda. Visite www.hud.gov/fairhousing o llame a la línea Directa de HUD 1-800-669-9777 (voice) 1-800-927-9275 (TTY).

La Equidad de Vivienda Es Tu Derecho. Úsalo.

Un mensaje de servicio público de la Administración de Vivienda y Urbanismo de los Estados Unidos en asociación con la Alianza Nacional de Equidad de Vivienda. La ley federal prohíbe la discriminación en vivienda por motivos de raza, color, religión, origen nacional, sexo, situación familiar o discapacidad. Para más información, visite www.hud.gov/fairhousing.

NFHA
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SP

MAGAZINE	BUS CARD	BUS KING
MALL POSTER	BUS SHELTER	BUS QUEEN
BILLBOARD		

Type of Transaction: **R**



“WILL THE APARTMENT STILL BE AVAILABLE WHEN THEY HEAR MY ACCENT?”

“I called five different numbers about apartments for rent. They all said they had been rented. I started to get suspicious so I had a white friend call. Suddenly these apartments were available.”

If you believe you may be a victim of housing discrimination, contact HUD or your local Fair Housing Center.

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MAGAZINE
POSTER

Type of Transaction: **R**



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MAGAZINE	POSTER
MALL POSTER	BUS SHELTER

Type of Transaction: **R**



EN / SP / AR / CH / KO / RU / TL / VI

MAGAZINE	POSTER	BILLBOARD
MALL POSTER	BUS SHELTER	

Type of Transaction: **R**



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MAGAZINE	POSTER
MALL POSTER	BUS SHELTER

Type of Transaction: **R**



EN / SP / AR / CH / KO / RU / TL / VI

MAGAZINE	POSTER
MALL POSTER	BUS SHELTER

Type of Transaction: **R**

Your landlord wants sex in exchange for repairs?

That's illegal.

Sexual harassment by a landlord, maintenance worker or anyone associated with your rental property is against the law. The Fair Housing Act protects you from harassment, including someone repeatedly entering your apartment without permission, making unwelcome sexual advances or refusing to make repairs because you deny sexual favors. If this happens to you, file a housing discrimination complaint.

To learn more, go to hud.gov/fairhousing/sexualharassment or call 1-800-669-9777
Federal Relay Service 1-800-877-8339

NFHA
NATIONAL FAIR HOUSING ACT

If you hear for your safety, call 911.

FAIR HOUSING: THE LAW IS ON YOUR SIDE.
A public awareness campaign from the U.S. Department of Housing and Urban Development in partnership with the National Fair Housing Alliance. The National Fair Housing Act prohibits discrimination in housing on the basis of race, color, religion, sex, national origin, age, disability and familial status.

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MAGAZINE	POSTER	BILLBOARD
NEWSPAPER	MALL POSTER	BUS SHELTER

Type of Transaction: **R**

YOUR LEASE DOES NOT REQUIRE YOU TO PROVIDE SEXUAL FAVORS.

Sexual harassment violates the Fair Housing Act. Sexual harassment by a landlord, maintenance worker or anyone associated with your rental property is against the law. The Fair Housing Act protects you from harassment, including someone repeatedly entering your apartment without permission, making unwelcome sexual advances or refusing to make repairs because you deny sexual favors. If this happens to you, file a housing discrimination complaint.

Go to hud.gov/fairhousing/sexualharassment or call 1-800-669-9777
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NFHA
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MAGAZINE	MALL POSTER
POSTER	

Type of Transaction: **R**

YOU DESERVE TO LIVE SAFE FROM SEXUAL HARASSMENT.

Sexual harassment by a landlord or anyone related to your housing violates the Fair Housing Act. If you receive unwelcome sexual advances or are threatened with eviction because you refuse to provide sexual favors, you may file a fair housing complaint.

To file a complaint, go to hud.gov/fairhousing or call 1-800-669-9777
If you hear for your safety, call 911.

FAIR HOUSING IS YOUR RIGHT. USE IT.
A public awareness campaign from the U.S. Department of Housing and Urban Development in partnership with the National Fair Housing Alliance. The National Fair Housing Act prohibits discrimination in housing on the basis of race, color, religion, sex, national origin, age, disability and familial status.

NFHA
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MAGAZINE	POSTER	BUS SHELTER
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Type of Transaction: **R**

I'VE HEARD ABOUT SEXUAL HARASSMENT AT WORK... BUT I DIDN'T EXPECT IT IN MY OWN APARTMENT.

SO I FILED A COMPLAINT WITH HUD.
If a landlord makes unwelcome sexual advances or if he threatens you with eviction or refuses to make repairs because you deny him sexual favors, he is violating the Fair Housing Act. Report sexual harassment and put a stop to it.

Fair Housing Is Your Right. Use It!

Visit hud.gov/fairhousing or call the HUD Hotline
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MAGAZINE	BILLBOARD	BUS KING
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MALL POSTER	BUS SHELTER	

Type of Transaction: **R**



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MAGAZINE	POSTER	BILLBOARD
NEWSPAPER	MALL POSTER	

Type of Transaction: **L / S**

THE FLOOD TURNED OUR LIVES UPSIDE DOWN. WHEN WE TRIED TO RENT A NEW PLACE TO LIVE, WE KEPT GETTING TURNED DOWN.

When the flood came, we had to run from our home. Fortunately, we found temporary shelter. But as we started looking for a place to live, we ran into housing discrimination, which isn't just unfair - it's illegal. If you feel that a landlord or broker has denied you the sale, rental or financing of a home based on your race, color, religion, sex, national origin, disability or because you have children, report it to HUD or your local fair housing center.

Go to hud.gov/fairhousing or call 1-800-669-9777
Federal Relay Service 1-800-877-8339

FAIR HOUSING: THE LAW IS ON YOUR SIDE.

Equal Housing Opportunity Act of 1968, Department of Housing and Urban Development in cooperation with the National Fair Housing Alliance. The Federal Fair Housing Act prohibits discrimination based on race, color, religion, national origin, sex, familial status or disability.

EN / SP / AR / CH / KO / RU / TL / VI

MAGAZINE	BILLBOARD
POSTER	BUS SHELTER
MALL POSTER	

Type of Transaction: **R**

WILDFIRES DON'T CARE ABOUT YOUR RACE. BUT WHEN WE TRIED TO RENT A NEW PLACE TO LIVE, WE LEARNED THAT SOME LANDLORDS DO.

When the fire came, we had to run from our home. Fortunately, we found temporary shelter. But as we started looking for a place to live, we ran into housing discrimination, which isn't just unfair - it's illegal. If you feel that a landlord or broker has denied you the sale, rental or financing of a home based on your race, color, religion, sex, national origin, disability or because you have children, report it to HUD or your local fair housing center.

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Federal Relay Service 1-800-877-8339

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MAGAZINE	BILLBOARD
POSTER	BUS SHELTER
MALL POSTER	

Type of Transaction: **R**

THE FAIR HOUSING ACT OPENS DOORS FOR FAMILIES.

A landlord tried to tell us that he didn't have an apartment suitable for our children. But that's against the law. If you believe you've experienced housing discrimination, the law protects you. The Fair Housing Act prohibits discrimination in the lease, sale, rental and financing of housing based on familial status,* race, color, religion, national origin, sex or disability.

If you believe you've experienced housing discrimination, please contact
hud.gov/fairhousing
or call 1-800-669-9777

50 YEARS OF OPENING DOORS.

A public service message from the U.S. Department of Housing and Urban Development in cooperation with the National Fair Housing Alliance. For more information, visit www.hud.gov/fairhousing.
* With some exceptions, families with children under the age of 18 are protected by the Fair Housing Act.

EN / SP

MAGAZINE
POSTER

Type of Transaction: **R**

AS A MOTHER I'M ALWAYS EXPECTING THE UNEXPECTED. BUT I DIDN'T EXPECT HOUSING DISCRIMINATION BECAUSE I HAVE A CHILD.

One landlord said I could only live on the first floor, another said that my daughter was not allowed to play outside, and a third told me that my rent would be higher. Then I learned that discrimination based on familial status is illegal, so I filed a complaint with HUD.

Find out more at hud.gov/fairhousing or call 1-800-669-9777

FAIR HOUSING IS YOUR RIGHT. USE IT.

A public service message from the U.S. Department of Housing and Urban Development in cooperation with the National Fair Housing Alliance. The Federal Fair Housing Act prohibits discrimination based on race, color, religion, national origin, sex, familial status or disability. For more information, visit www.hud.gov/fairhousing.

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MAGAZINE	BILLBOARD
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POSTER	BUS CARD

Type of Transaction: **R**

They told us to "Live someplace else."

We have rights. We called HUD.

We found a three-bedroom apartment we loved in a great neighborhood with good schools and a beautiful park. But the landlord told us to live someplace else that would be better for our family. We filed a complaint with HUD, and now we have a wonderful place to live.

Here are some telltale signs of housing discrimination against families with children:

- Allowing only one child per bedroom
- Charging a higher security deposit for families with kids
- Limiting families with children to the first floor or certain buildings
- Refusing to rent to families with children

Fair Housing Is Your Right. Use It.

Visit www.hud.gov/fairhousing or call the HUD Hotline
1-800-669-9777 (English/Español) 1-800-927-9275 (TTY)

A public service message from the U.S. Department of Housing and Urban Development in partnership with the National Fair Housing Alliance. The National Fair Housing Alliance is a national coalition of housing advocates, including HUD, that works to ensure equal housing opportunities for all. For more information, visit www.fairhousing.org.

EN / SP / AR / CH / RU

MAGAZINE	BILLBOARD	BUS KING
NEWSPAPER	MALL POSTER	BUS QUEEN
POSTER	BUS SHELTER	BUS CARD

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EN / CH / KO / TL / VI

MAGAZINE

Type of Transaction: **R**

When it comes to housing, little things shouldn't make a difference.

If you have children or are pregnant and a landlord refuses to rent to you, requires a higher security deposit, limits the use of facilities, or says you can only live in certain areas of a housing complex... that could be discrimination. And housing discrimination because of familial status is against the law.

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MAGAZINE	BUS CARD	BUS SHELTER
MALL POSTER	BUS KING	
BILLBOARD	BUS QUEEN	

Type of Transaction: **R**

THE FAIR HOUSING ACT PROTECTS ALL OF US.




The Fair Housing Act became law in 1968. It prohibits discrimination in the lease, sale, rental and financing of housing based on race, color, religion, national origin, sex, familial status or disability. If you believe you've experienced housing discrimination, the Act can help you.

To file a complaint, go to hud.gov/fairhousing or call 1-800-669-9777

50 YEARS OF OPENING DOORS.

A public service message from the U.S. Department of Housing and Urban Development in cooperation with the National Fair Housing Alliance.

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MAGAZINE

POSTER

Type of Transaction: **R / S / L**

WHO HAS THE POWER TO STOP HOUSING DISCRIMINATION?



YOU!

It's against the law for landlords to deny your application, give you the run around, charge you more rent, or steer you away from a rental complex or neighborhood because of your race, color, religion, sex, national origin, disability or familial status. If you suspect housing discrimination, file a complaint with HUD or your local fair housing center.

To file a complaint, go to hud.gov/fairhousing or call 1-800-669-9777

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MAGAZINE

BILLBOARD

NEWSPAPER

MALL POSTER

POSTER

BUS CARD

Type of Transaction: **R**

WHAT'S PREVENTING YOU FROM GETTING A HOME LOAN?



TAKE ACTION AGAINST LENDING DISCRIMINATION.

Some hurdles are expected in the race to purchase a home. But if you feel that you've been denied financing of a home because of race, color, national origin, religion, sex, familial status or disability, or because of the racial or ethnic composition of your neighborhood, that's against the law. Report it to HUD or your local fair housing center.

Visit hud.gov/fairhousing or call the HUD Hotline 1-800-669-9777 (English/Spanish)

FAIR HOUSING IS YOUR RIGHT. USE IT!





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MAGAZINE

BILLBOARD

BUS KING

POSTER

BUS CARD

BUS QUEEN

MALL POSTER

BUS SHELTER

Type of Transaction: **S / L**

Is discrimination keeping you out of the home of your dreams?



"You might be more comfortable living elsewhere."

"I'll show you neighborhoods with mosques."

"We only take people who speak English clearly."

If you feel that you've been denied the sale, rental or financing of a home because of race, color, religion, national origin, sex, familial status or disability, report it to HUD or your local fair housing center.

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MAGAZINE	BILLBOARD	BUS KING
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MALL POSTER	BUS SHELTER	

Type of Transaction: **R / S**

How can we tell him that the color of his skin is keeping his family from the home of its dreams?



Housing discrimination isn't just unfair - it's against the law. If you feel that you've been denied the sale, rental or financing of a home because of race, color, religion, national origin, sex, familial status or disability, report it to HUD or your local fair housing center.

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EN / SP / CH

MAGAZINE
NEWSPAPER
POSTER

Type of Transaction: **R / S**

UNLESS YOU REPORT HOUSING DISCRIMINATION, IT WON'T STOP.



Discrimination isn't always this obvious. But it is just as hurtful and illegal. Here are possible signs you might hear from a landlord:

- "There's a lot of traffic. It isn't safe for kids."
- "The apartment I told you about on the phone has already been rented."
- "My insurance won't cover a tenant if you get hurt."
- "We only take English speaking people."
- "The ad is wrong. The rent is really \$75 higher per month."
- "Steps are what we have. We can't accommodate a walker."

IF YOU SUSPECT HOUSING DISCRIMINATION, PLEASE REPORT IT.

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Type of Transaction: **R**

NOW RENTING

No Kids, No Blacks, No Latinos

DISCRIMINATION IS RARELY THIS OBVIOUS, BUT IT'S JUST AS REAL. AND JUST AS ILLEGAL.

If the landlord gives you the runaround or says:

- "We don't take kids."
- "The apartment you asked about on the phone has been rented."
- "We only take people who speak English clearly."
- "We don't take teenagers."
- "The ad was wrong - the rent is really \$50 more."
- "I can't assign you a handicap parking space."

THAT COULD BE HOUSING DISCRIMINATION.

THE ONLY WAY TO STOP HOUSING DISCRIMINATION IS TO REPORT IT, SO WE CAN INVESTIGATE IT.

Visit www.hud.gov/fairhousing or call HUD's Housing Discrimination Hotline
1-800-669-9777 (voice) 1-800-927-9275 (TTY)




The Federal Fair Housing Act prohibits discrimination because of race, color, religion, national origin, sex, family status or disability.

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MALL POSTER	BUS SHELTER	

Type of Transaction: **R**

**HOUSES DON'T DISCRIMINATE
BUT SOMETIMES LANDLORDS DO**



If the landlord gives you the runaround or says:

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1-800-669-9777 (voice) **1-800-927-9275** (TTY)


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Type of Transaction: **R**

**APARTMENTS DON'T DISCRIMINATE
BUT SOMETIMES LANDLORDS DO**




If the landlord gives you the runaround or says:

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Type of Transaction: **R**

APARTMENT FOR RENT
Large 3BR, Great Neighborhood
2BA, New Appliances, Hardwood floors
washer/dryer, DW, A/C, private parking
\$1200/month, Utilities Incl.
No Kids, No Blacks, No Latinos

**DISCRIMINATION IS RARELY THIS OBVIOUS,
BUT IT'S JUST AS REAL. AND JUST AS ILLEGAL.**

If the landlord gives you the runaround or says:

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- "The apartment you asked about on the phone has been rented."
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Type of Transaction: **R**

NOWHERE ON A RENTAL APPLICATION DOES IT SAY


YOU MUST BE A WHITE MAN


WITH NO KIDS

AND NO DISABILITIES.

It is against the law to consider race, color, national origin, religion, sex, disability or familial status in any decision regarding rental, sales or mortgage lending. If you believe you may be a victim of housing discrimination, contact HUD or your local Fair Housing Center.

Visit www.hud.gov/fairhousing or call the HUD Hotline
1-800-669-9777 (voice) **1-800-927-9275** (TTY)

Your Choice. Your Right. Your Home. 

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MAGAZINE

Type of Transaction: **R**

BEWARE OF PREDATORY LENDERS



WE CAN HELP YOU AVOID THE TRAPS

Predatory lenders will hunt you down. Don't get trapped by these con artists. No matter how desperate you are to refinance or buy a home, you must beware. Here are a few of the telltale signs:

- ✓ The mortgage broker quotes one interest rate but tries to charge you another
- ✓ There are unusual and unexpected fees
- ✓ The mortgage broker says your credit score requires a higher interest rate
- ✓ The loan is tied to a prepayment penalty
- ✓ Right before closing, the lender throws unexpected changes at you
- ✓ The mortgage broker asks you to sign blank forms

Find out how to spot and stop predatory lenders today. We'll give you the information you need to help protect yourself.

DON'T GET TRAPPED. DON'T GIVE UP!

Visit www.hud.gov/fairlending

A public service message from the U.S. Department of Housing and Urban Development in partnership with the National Fair Housing Alliance.

NFHA
NATIONAL FAIR HOUSING ALLIANCE

EN / SP

MAGAZINE

NEWSPAPER

Type of Transaction: **S / L / PL**

This detects smoke.



We detect smokescreens.

Housing discrimination isn't always obvious. These are the kinds of smokescreens you might run into:

"Sorry, we've changed our minds about selling."
"We just rented that apartment."
"It doesn't look like you qualify for the loan."

If you believe you may be a victim of housing discrimination, contact HUD or your local Fair Housing Center.

Visit www.hud.gov/fairhousing or call the HUD Hotline
1-800-669-9777 (voice) 1-800-927-9275 (TTY)

Your Choice. Your Right. Your Home. 

A public service message from the U.S. Department of Housing and Urban Development in partnership with the National Fair Housing Alliance. The federal Fair Housing Act prohibits discrimination because of race, color, religion, national origin, sex, familial status or disability. For more information, visit www.hud.gov/fairhousing.

NFHA
NATIONAL FAIR HOUSING ALLIANCE

EN

MAGAZINE

POSTER

BILLBOARD

Type of Transaction: **R / S / L**

"I'm sorry. I must have misplaced your paperwork..."



"Your credit report isn't back."
"Your income hasn't been verified yet."

Don't be fooled by excuses. What appears to be a delay could be discrimination. You can fight back.

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NFHA
NATIONAL FAIR HOUSING ALLIANCE

EN / SP / AR / CH / KO / RU / TL / VI

MAGAZINE

Type of Transaction: **R / S / L**

It's okay to consider color



...as long as it's green.

Judging you by what you look like instead of your qualifications is discrimination. What matters is your ability to pay for housing. It's illegal to discriminate because of race, color, religion, sex, national origin, disability or familial status in the sale or rental of housing.

If you believe you may be a victim of housing discrimination, contact HUD or your local Fair Housing Center.

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MAGAZINE

POSTER

BILLBOARD

Type of Transaction: **R / S / L**



EN / SP / AR / CH / KO / RU / TL / VI

MAGAZINE
POSTER

Type of Transaction: **DI**



EN / SP / CH

MAGAZINE	BILLBOARD	BUS KING
NEWSPAPER	MALL POSTER	BUS QUEEN
POSTER	BUS SHELTER	BUS CARD

Type of Transaction: **S / L / DI**



EN / SP / AR / CH / KO / RU / TL / VI

MAGAZINE	BILLBOARD	BUS KING
NEWSPAPER	MALL POSTER	BUS QUEEN
POSTER	BUS SHELTER	BUS CARD

Type of Transaction: **R / DI**



EN / SP / CH

MAGAZINE
POSTER
BILLBOARD

Type of Transaction: **DI**



EN

MAGAZINE

POSTER

Type of Transaction: **DI**



EN

MAGAZINE

NEWSPAPER

POSTER


Type of Transaction: **S / DI**



EN

MAGAZINE



Type of Transaction: **S / DI**



A ZIP CODE SHOULD NOT DETERMINE A CHILD'S FUTURE.

Many variables can shape a child's outcome in life—like the zip code where a child grows up. That's because not all neighborhoods have the same opportunities and resources, such as quality schools, transportation, housing, healthcare, food and jobs. The good news is that there are many ways to improve our communities so that everyone has a fair chance to succeed, regardless of zip code. You can play a vital role in your local community.

Find out how at:
hud.gov/fairhousing





FAIR HOUSING. SHARED OPPORTUNITY IN EVERY COMMUNITY.

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EN / SP / AR / CH / KO / RU / TL / VI



MAGAZINE

Type of Transaction: **DI / R / S**


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EN / SP / AR / CH / KO / RU / TL / VI

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MAGAZINE

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  **NFHA**
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EN / SP / AR / CH / KO / RU / TL / VI

MAGAZINE

POSTER

MALL POSTER

Type of Transaction: **DI / R / S**

EVERYONE THRIVES IN A VIBRANT COMMUNITY.



We all want access to opportunities in our neighborhoods, such as quality schools, healthcare, housing, food, jobs and transportation. However, in many communities these resources are very limited. Be a part of the movement to ensure everyone lives in safe housing and has access to opportunities that help us all succeed.

Learn how you can get involved at hud.gov/fairhousing

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EN / SP / AR / CH / KO / RU / TL / VI

MAGAZINE

POSTER

Type of Transaction: **DI / R / S**


WE ALL WIN WHEN WE EMBRACE FAIR HOUSING.

Fair housing laws protect your right to housing choice regardless of your race, color, national origin, religion, disability, sex or family status. When everyone has fair access to opportunities and resources, we all win. Join with HUD and local leaders to improve our communities, and access to all communities, so that quality schools, transportation, housing, healthcare, food and jobs are within everyone's reach.

Find out how at hud.gov/fairhousing

FAIR HOUSING EQUALS OPPORTUNITY.

  **NFHA**
National Fair Housing Alliance

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EN / SP / AR / CH / KO / RU / TL / VI

MAGAZINE

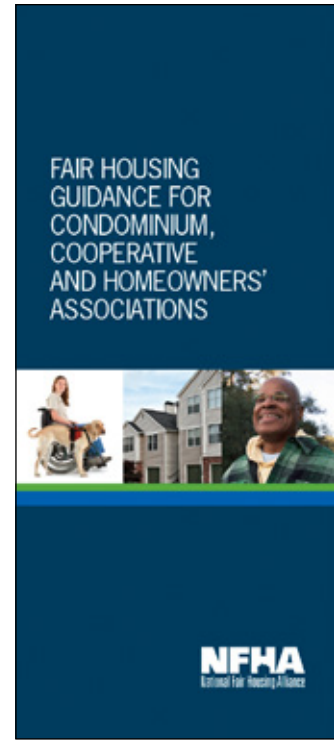
Type of Transaction: **DI / R / S**



EN / SP



EN / SP



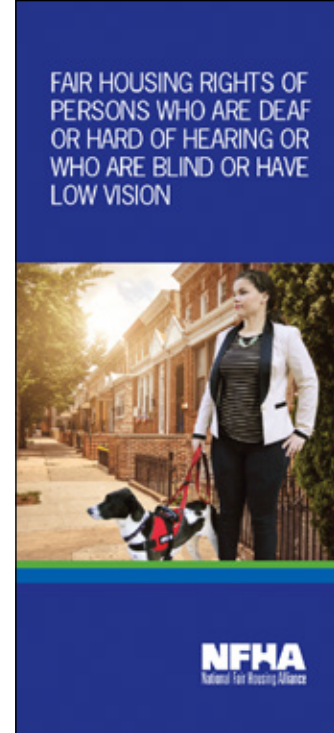
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EN / SP

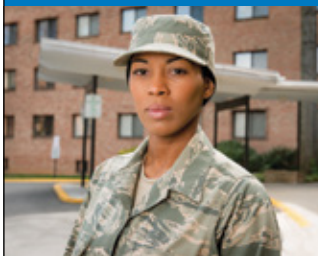
RESPONDING
TO CRIMINAL
CIVIL RIGHTS
VIOLATIONS



NFHA
National Fair Housing Alliance

EN / SP

FAIR HOUSING RIGHTS
OF SERVICEMEMBERS
AND VETERANS



NFHA
National Fair Housing Alliance

EN / SP

REAL ESTATE SALES
DISCRIMINATION



NFHA
National Fair Housing Alliance

EN / SP

You deserve to live safe from sexual harassment.



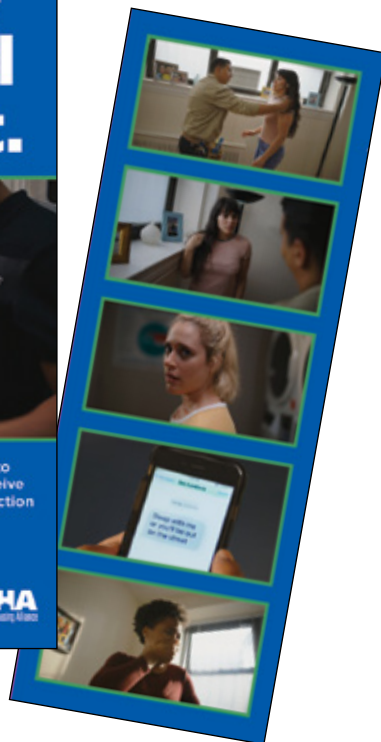
Sexual harassment by a landlord or anyone related to your housing violates the Fair Housing Act. If you receive unwelcome sexual advances or are threatened with eviction because you refuse to provide sexual favors, you may file a fair housing complaint.




NFHA
National Fair Housing Alliance

“Not Just at Work” :60, :30 & :15

EN / SP



YOU HAVE RIGHTS



It's illegal to refuse to rent to you because of your race, color, religion, sex, national origin, disability or familial status.

You have the power to stop housing discrimination.



NFHA
National Fair Housing Alliance

“You Have Rights” :60, :30 & :15

EN / SP



A ZIP CODE SHOULD NOT DETERMINE A CHILD'S FUTURE.



Not everyone has access to the same opportunities and resources, such as quality housing and schools, fresh food and good healthcare.

Learn the many ways to improve communities so that everyone has a fair chance.



NFHA
National Fair Housing Alliance

"Zip Code" :60, :30 & :15

EN / SP



TAKE ACTION AGAINST HOUSING DISCRIMINATION



FAIR HOUSING IS YOUR RIGHT. USE IT!

HOUSING DISCRIMINATION BECAUSE OF RACE, COLOR, NATIONAL ORIGIN, RELIGION, SEX, FAMILIAL STATUS OR DISABILITY ISN'T JUST UNFAIR - IT'S AGAINST THE LAW.



NFHA
National Fair Housing Alliance

"Open Doors" :60, :30 & :15

EN / SP



“Wanted Everywhere Else” :60, :30 & :15

EN / SP



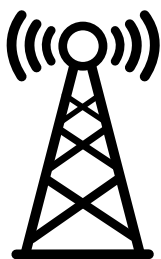
How can we tell him that the color of his skin is keeping his family from the home of its dreams?

Housing discrimination because of race, color, national origin, religion, sex, familial status or disability isn't just unfair - it's against the law.

Fair Housing Is Your Right. Use It.





ANNOUNCER-READ RADIO SCRIPTS

2021 marked the 53rd Anniversary of the federal Fair Housing Act. Unfortunately, significant levels of illegal housing discrimination still persist. The U.S. Department of Housing and Urban Development (HUD) and the National Fair Housing Alliance are pleased to provide Announcer-Read scripts for you to share this important issue with your listeners.

ENGLISH

ANNOUNCER-READ SCRIPT: 15-SECOND SCRIPT:

Sexual harassment doesn't just happen at work.

*If a landlord threatens to evict you or increase your rent if you don't provide sexual favors, **that's against the law**. You can stop it by reporting it. Go to [HUD.gov/fair housing](https://www.hud.gov/fairhousing)*

ANNOUNCER-READ SCRIPT: 10-SECOND SCRIPT:

*If a landlord threatens to evict you or increase your rent if you don't provide sexual favors, **that's against the law**. You can stop it by reporting it. Go to [HUD.gov/fair housing](https://www.hud.gov/fairhousing)*

SPANISH

GUIÓN LEÍDO POR PRESENTADOR: GUIÓN DE 15 SEGUNDOS:

El acoso sexual no solo sucede en el trabajo.

*Que un propietario lo amenace con desalojarlo o aumentar el alquiler si no le brinda favores sexuales, **es ilegal**. Puede detenerlo denunciándolo. Visite [HUD.gov/fair housing](https://www.hud.gov/fairhousing)*

GUIÓN LEÍDO POR PRESENTADOR: GUIÓN DE 10 SEGUNDOS:

*Que un propietario lo amenace con desalojarlo o aumentar el alquiler si no le brinda favores sexuales, **es ilegal**. Puede detenerlo denunciándolo. Visite [HUD.gov/fair housing](https://www.hud.gov/fairhousing)*



EN / SP

“Letting Himself In” :60 & :30

“More Comfortable Elsewhere” :60 & :30



EN / SP

“No Strings Attached” :60 & :30



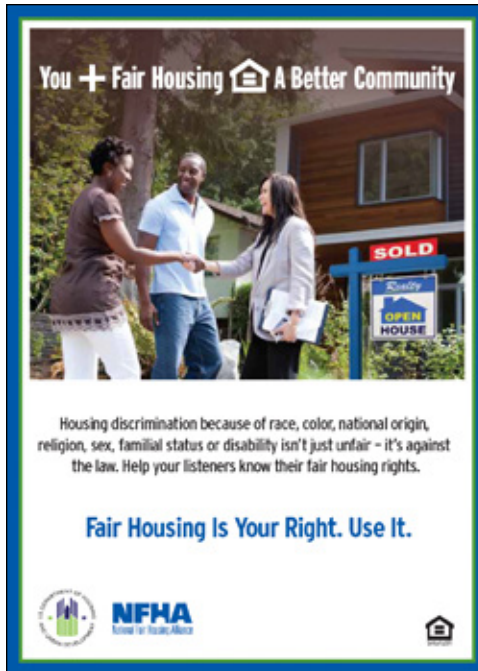
EN / SP

“Imagine” :60 & :30



EN / SP

“Zip Code” :60 & :30



EN / SP

“No Debate” :60 & :30

“Why Not?” :60 & :30



EN / SP

“Use It” :60 & :30



EN / SP

“Around the World” :60 & :30

“Profiles” :60 & :30

Pre-Roll Video* (Localizable)

“Different Homes, Different People”

:30 & :15

EN / SP



Housing discrimination has no home here.

your URL here.org
your telephone here 1-800-555-1234

US DEPARTMENT OF HOUSING AND URBAN DEVELOPMENT

YOUR LOGO HERE

“More Comfortable Elsewhere”

:30 & :15

EN / SP



FAIR HOUSING: THE LAW IS ON YOUR SIDE.

your URL here.org
your telephone here 1-800-555-1234

US DEPARTMENT OF HOUSING AND URBAN DEVELOPMENT

YOUR LOGO HERE

“The Signs You Don’t See”

:30 & :15

EN / SP



FAIR HOUSING: THE LAW IS ON YOUR SIDE.

your URL here.org
your telephone here 1-800-555-1234

US DEPARTMENT OF HOUSING AND URBAN DEVELOPMENT

YOUR LOGO HERE

*For online use only.

“Disaster Relief”

:30 & :15

EN / SP



“Sexual Harassment/Lease”

:30 & :15

EN / SP



“Disability”

2:58

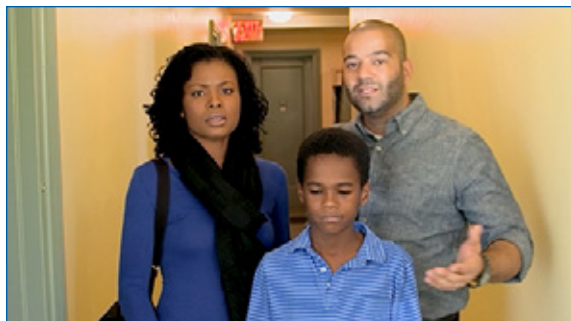
EN



“Wanted Everywhere Else”

:45

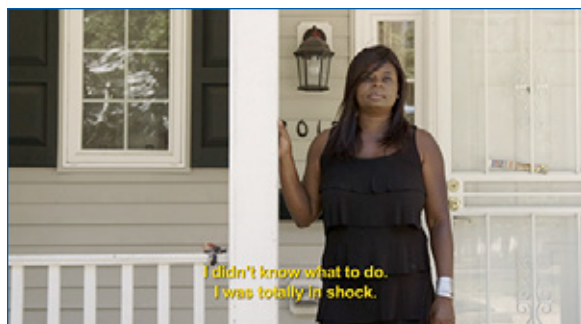
EN / SP



“Race”

3:40

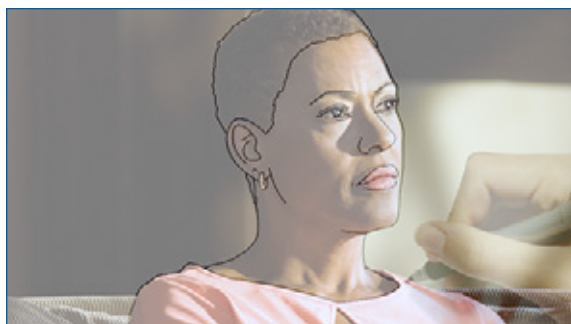
EN



“Drawing Discrimination”

:60

EN / SP



“Familial Status”

3:44

EN



“Open Doors”

:45

EN / SP



Fair Housing Videos for the Deaf and Hard of Hearing

These videos provide critical legal and practical information in a format accessible to persons who are Deaf and/or Hard of Hearing. The videos were produced by Disability Independence Group, NFHA and Sweetwater Media.

Obtaining a Fair Mortgage Loan

What is Lending Discrimination?

Homeowners Insurance Rights

Your Right to Effective Communication in Lending

HUD Housing Discrimination Complaint Form 903

Fair Housing and Equal Opportunity for All

How to Complain about Housing Discrimination

Your Right to Effective Communication in Buying or Renting a Home

Fair Housing and Equal Opportunity for the Deaf

The Federal Fair Housing Act and Reasonable Accommodations

The Federal Fair Housing Act and Reasonable Modifications

Local Fair Housing Organizations

Print



HOUSING DISCRIMINATION UNMASKED.

Don't let housing discrimination get covered up.

"When I went looking for an apartment, I wore a mask. But they could still see I'm Black. I was told that they wouldn't rent to me because they weren't doing anything about getting COVID-19."

COVID-19 inequality is real, and it shouldn't be made worse because of housing discrimination. If you suspect housing discrimination because of your race, color or national origin, file a complaint with HUD or your local fair housing center or we can investigate it.

For more information, go to:
hud.gov/fairhousing or call 1-800-649-7777
 Federal Relay Service 1-800-877-8339

FAIR HOUSING: THE LAW IS ON YOUR SIDE.


A public service message from HUD, U.S. Department of Housing and Urban Development. It represents HUD's policies, information, priorities, and the best housing for people. HUD is not responsible for any other content, including content on the Internet or in print.

NFHA
NATIONAL FAIR HOUSING ALLIANCE

EN / SP / AR / CH / KO / RU / TL / VI

MAGAZINE	BILLBOARD
POSTER	BUS SHELTER
MALL POSTER	

Type of Transaction: **R**



AS COVID-19 MAKES IT HARD FOR SOME PEOPLE TO PAY RENT, SOME LANDLORDS ARE SUGGESTING SEX INSTEAD OF RENT.

During the COVID-19 crisis, many people are struggling to pay rent. Unfortunately, some unscrupulous landlords are trying to force tenants to provide sexual favors in exchange for canceling or reducing rent. Sexual harassment in housing situations is illegal under the Fair Housing Act. If your landlord asks for sex or a maintenance person refuses to fix something in your apartment because you won't provide sexual favors, that's illegal. File a complaint with HUD and put a stop to it.

Go to hud.gov/fairhousing/sexualharassment
 or call 1-800-649-7777
 Federal Relay Service 1-800-877-8339

If you fear for your safety, call 911.

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MAGAZINE	POSTER	BILLBOARD
NEWSPAPER	MALL POSTER	BUS SHELTER

Type of Transaction: **R**



WHEN YOUR LANDLORD SEXUALLY HARASSES YOU, THERE'S NO PLACE LIKE HOME

peace of

During the COVID-19 crisis, many people are struggling to pay rent. Unfortunately, some unscrupulous landlords try to force tenants to provide sexual favors in exchange for canceling or reducing rent. Sexual harassment in housing situations is illegal under the Fair Housing Act. If your landlord asks for sex or a maintenance person refuses to fix something in your apartment because you won't provide sexual favors, that's illegal. File a complaint with HUD and put a stop to it.

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MAGAZINE	POSTER	BUS SHELTER
NEWSPAPER	MALL POSTER	

Type of Transaction: **R**



"WE DIDN'T EXPECT HOUSING DISCRIMINATION WOULD KEEP US FROM OUR NEW HOME."

"As our family continued to grow, we started looking for a new house. The landlord told us he wasn't comfortable renting to people with children because they might go to school or daycare and bring home COVID-19."

COVID-19 inequality is real, and it shouldn't be made worse because of housing discrimination. If you suspect housing discrimination because of your landlord's status, file a complaint with HUD or your local fair housing center or we can investigate it.

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MAGAZINE	BILLBOARD
POSTER	BUS SHELTER
MALL POSTER	

Type of Transaction: **R**



EN / SP / AR / CH / KO / RU / TL / VI

MAGAZINE

BILLBOARD

POSTER

BUS SHELTER

MALL POSTER

Type of Transaction: **R**

Pre-Roll Video* (National)

“Masked Denial”

:30 & :15

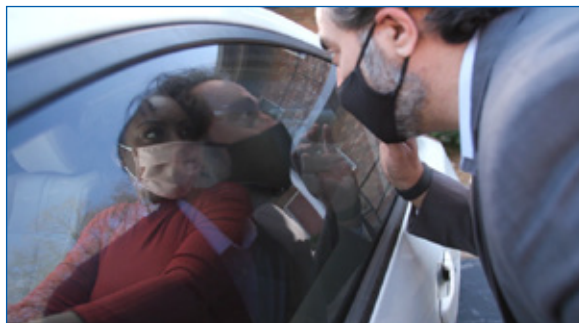
EN / CH



“Sexual Harassment”

:30 & :15

EN / SP



*For online use only.

Pre-Roll Video* (Localizable)

“Masked Denial”

:30 & :15

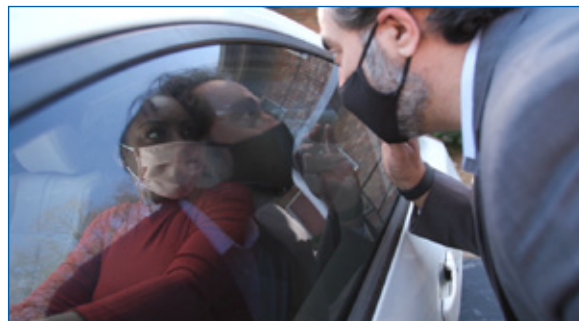
EN / CH



“Sexual Harassment”

:30 & :15

EN / SP



*For online use only.

Radio (National)



EN / SP

"Shut Down/Shut Out" :60 & :30
 "No Strings Attached" :60 & :30
 "Masked Denial" :60 & :30

Radio (Localizable)



EN / SP

"Shut Down/Shut Out" :60 & :30
 "No Strings Attached" :60 & :30
 "Masked Denial" :60 & :30

For additional information, please contact:

Cathy Cloud
Chief Operating Officer
National Fair Housing Alliance
1331 Pennsylvania Avenue, NW, #650
Washington, DC 20004
p: 202-898-1661
f: 202-371-9744
ccloud@nationalfairhousing.org
www.nationalfairhousing.org

For additional materials or assistance with localizing or re-sizing PSAs, please contact:

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Vice President, Media and Communications
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21 Charles Street, Suite 201
Westport, CT 06880
meghan@thecausewayagency.com
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www.nationalfairhousing.org