The National Fair Housing Alliance is pleased to share with you its catalog of Public Service Announcements and Education and Outreach Materials. The PSAs in this catalog have been categorized mostly by Protected Class. These PSA materials have been adapted for use in many different media.

Each available PSA media type is identified by the following tags:

- MAGAZINE
- BILLBOARD
- BUS KING
- NEWSPAPER
- MALL POSTER
- BUS QUEEN
- POSTER
- BUS SHELTER
- BUS CARD

TV and Radio PSAs, Educational Brochures, and Fair Housing Videos are also available.

Language Options

All PSAs are available in English, and many offer several different language options. Language options are identified by the following two-letter codes:

- EN (English)
- SP (Spanish)
- AR (Arabic)
- CH (Chinese)
- KO (Korean)
- RU (Russian)
- TL (Tagalog)
- VI (Vietnamese)

Note: Language codes apply to Magazine ads and may not apply to all media types.

Type of Housing Transaction

PSAs are also identified by type of housing transaction, designated by the following codes:

- DC (Design and Construction)
- DI (Diversity and Inclusion)
- G (General Fair Housing)
- L (Lending)
- PL (Predatory Lending)
- R (Rental)
- S (Sales)
Where To Find These Materials

These materials are available for free at the National Fair Housing Alliance website, and many of them may be localized with your agency or jurisdiction’s contact information.

Here is the website address: www.nationalfairhousing.org

Localization

If you are unable to localize a print document yourself, please contact the National Fair Housing Alliance (contact information can be found on the last page of this document).

For TV and radio PSAs, you may be able to partner with a local station, production company, or university which can assist in the localization of these assets. You can always reach out to The CauseWay Agency (at 203-454-2100) which will gladly assist with broadcast localization, but which charges a modest fee.

Securing Donated Media

As you are selecting your PSAs, you should also be planning your media outreach strategy in order to secure donated media in support of fair housing. Be sure to prepare an “elevator speech” that readily conveys the importance of the issue in your community and why free media time and/or space could be helpful. The media is not required to support PSAs but often helps when unsold inventory is available. They look for issues or causes that are locally relevant and important to their audience. As such, you should develop a list of your priority media outlets (e.g., TV, radio, print and outdoor [billboards, bus shelters, etc.]) and then call these outlets to identify and meet with the individual tasked with Public Service Advertising. It may be a person in Community Affairs, but not necessarily. You should also know that, historically, the NFHA PSAs in the Clearinghouse’s library have been met with significant donated media support, at least on a national basis.
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Our landlord denied them the apartment because of their race.

Type of Transaction: R
**RACE & COLOR**

Type of Transaction: **R**

EN

[Image: She fought for her country.]

**NOW SHE’S FIGHTING HOUSING DISCRIMINATION RIGHT HERE AT HOME.**

Karen defended the red, white and blue and then was turned down for housing because she’s black. After evading sex, the renter agent told Karen that the apartment she wanted to see was rent- ived even though it was still available. Early housing because of race or color is against the law. The ony way to stop housing discrimination is to report it. If you believe you may be a victim of housing discrimination, contact HUD or your local Fair Housing Center.

Visit www.hud.gov/fairhousing or call the HUD Hotline 1-800-669-9777 (voice) 1-800-927-9275 (TTY)


EN / SP / AR / CH / KO / RU / TL / VI

Type of Transaction: **R / S / L**

It’s okay to consider color

...as long as it’s green.

Judging you by what you look like instead of your qualifications is discrimination. What matters is your ability to pay for housing. It’s illegal to discriminate because of race, color, religion, sex, national origin, disability or familial status in the sale or rental of housing.

Visit www.hud.gov/fairhousing or call the HUD Hotline 1-800-669-9777 (voice) 1-800-927-9275 (TTY)


“We don’t make loans in black neighborhoods.”

YOU WON’T HEAR THAT. WHAT YOU MAY HEAR IS:

“Your debt to income ratios are too high.”
“Your appraisal said ‘inadequate collateral.’”
“You need more money down.”

Anytime you’re denied a home loan or the terms and conditions are changed, you could be a victim of mortgage lending discrimination.

Visit www.hud.gov/fairhousing or call the HUD Hotline 1-800-669-9777 (voice) 1-800-927-9275 (TTY)


EN

Type of Transaction: **S / L**
Type of Transaction: R / S

RELIGION

EN / SP / AR / CH / KO / RU / TL / VI

MAGAZINE

Type of Transaction: R / S

EN / SP / AR / CH / KO / RU / TL / VI

MAGAZINE

BILLBOARD

BUS KING

NEWSPAPER

MALL POSTER

BUS QUEEN

POSTER

BUS SHELTER

BUS CARD

Type of Transaction: R / S
Elegir dónde usted vive es un derecho.

La discriminación en materia de vivienda está mal.

La discriminación por motivos de raza, color, religión o origen nacional es ilegal. La única forma de intervenir es en el ámbito laboral.

Visite www.hud.gov/fairhousing o llame a la Línea Directa de HUD al 1-800-669-9777 (voz) 1-800-927-9275 (TTY)

EN / SP

Type of Transaction: R / S

“¿Estará el apartamento aún disponible cuando me conozcan en persona?”

“Hice una cita para ver un apartamento, pero cuando el propietario nos vio a mi hijo y a mí, se alejó. Cuando me acerqué a él, dijo que el apartamento ya había sido alquilado.”

La discriminación por motivos de raza o situación familiar está prohibida por la ley. Sospeche que su solicitud de discriminación en vivienda, comuníquese con HUD o con su Oficina Local de Equidad de Vivienda.

Visite www.hud.gov/fairhousing o llame a la Línea Directa de HUD 1-800-669-9777 (voz) 1-800-927-9275 (TTY)

La Equidad de Vivienda Es Tu Derecho. Úsalo.

SP

Type of Transaction: R

“Will the apartment still be available when they hear my accent?”

“I called five different numbers about apartments for rent. They all said they had been rented. I started to get suspicious so I had a white friend call. Suddenly those apartments were available.”

If you believe you may be a victim of housing discrimination, contact HUD or your local Fair Housing Center.

Visit www.hud.gov/fairhousing or call the HUD Hotline 1-800-669-9777 (voz) 1-800-927-9275 (TTY)


EN / SP / AR / CH / KO / RU / TL / VI

Type of Transaction: R
LENDING
DISCRIMINATION
WAS NOT WHAT
I WAS EXPECTING

If you are qualified for a mortgage, but the lender denies the loan because you are unreasonablyeware that’s a violation of the Fair Housing Acts.

1-800-669-9777 (voice)
1-800-927-9275 (TTY)
www.HUD.gov

SEX & SEXUAL HARASSMENT

EN / SP / AR / CH / KO / RU / TL / VI

Type of Transaction: L / S
Type of Transaction: R
They told us to “Live someplace else.”

We have rights. We called HUD.

We found a three-bedroom apartment we loved in a great neighborhood with good schools and a beautiful park. But the landlord told us in the somwhere else that would be better for our family. We filled a complaint with HUD and now we have a wonderful place to live.

Fair Housing Is Your Right. Use It.
Visit www.hud.gov/fairhousing or call the HUD Hotline 1-800-669-9777 (English/Spanish) 1-800-927-9275 (TTY)

Type of Transaction: R

EN / SP / AR / CH / RU

MAGAZINE
BILLBOARD
BUS KING

NEWSPAPER
MAIL POSTER
BUS QUEEN

POSTER
BUS SHELTER
BUS CARD

When it comes to housing, little things shouldn’t make a difference.

If you have children or are pregnant and a landlord refuses to rent to you, requires a higher security deposit, limits the use of facilities, or says you can’t live in certain areas of a housing complex... that could be discrimination. And housing discrimination because of familial status is against the law.

Fair Housing Is Your Right. Use It.
Visit www.hud.gov/fairhousing or call the HUD Hotline 1-800-669-9777 (English/Spanish) 1-800-927-9275 (TTY)

Type of Transaction: R

EN / CH / KO / TL / VI

MAGAZINE

BILLBOARD
BUS SHELTER

BUS CARD
BUS KING
BUS QUEEN
Type of Transaction: R

Type of Transaction: R

Type of Transaction: R

Type of Transaction: R
Type of Transaction: R
THE FAIR HOUSING ACT PROTECTS ALL OF US.

To file a complaint, go to hud.gov/fairhousing
or call 1-800-669-9777

50 YEARS OF OPENING DOORS.
A private, non-profit 501(c)(3) organization, 30,000 members in 50 countries. We are the national leader for action on housing discrimination.

Type of Transaction: R / S / L

WHO HAS THE POWER TO STOP HOUSING DISCRIMINATION?

To file a complaint, go to hud.gov/fairhousing
or call 1-800-669-9777

FAIR HOUSING IS YOUR RIGHT. USE IT.

Type of Transaction: R

WHAT’S PREVENTING YOU FROM GETTING A HOME LOAN?

Visit hud.gov/fairhousing or call the HUD Hotline 1-800-669-9777 (English/Spanish)

Type of Transaction: S / L
Is discrimination keeping you out of the home of your dreams?

"You might be more comfortable living elsewhere."

"I'll show you the neighborhood with mosquitoes."

"We only take people who speak English clearly."

If you feel that you have been denied the sale, rental, or financing of a home because of race, color, ethnicity, national origin, sex, language preference, or disability, report it to HUD or your local fair housing center.

Visit www.hud.gov/fairhousing or call the HUD Hotline 1-800-669-9777 (voice) 1-800-927-9275 (TTY).

Type of Transaction: R / S

UNLESS YOU REPORT HOUSING DISCRIMINATION, IT WON'T STOP.

Discrimination isn't always obvious. But it is just as hurtful and illegal. Here are possible signs you might hear from a landlord:

There's a lot of traffic. It's a safe area.
"The apartment is held by a lender. This property has been repossessed."
"My insurance company won't cover it if you get hurt."
"We only rent to English-speaking people."
"The rent is higher. It's a better neighborhood."
"Taxes are what we have. We can accommodate a tenant."

IF YOU SUSPECT HOUSING DISCRIMINATION, PLEASE REPORT IT.

Visit www.hud.gov/fairhousing or call fair housing Hotline 1-800-669-9777 (voice) 1-800-927-9275 (TTY).

Type of Transaction: R

How can we tell him that the color of his skin is keeping his family from the home of its dreams?

Housing discrimination isn't just unfair - it's against the law. If you feel that you have been denied the sale, rental, or financing of a home because of race, color, national origin, sex, language preference, or disability, report it to HUD or your local fair housing center.

Visit www.hud.gov/fairhousing or call the HUD Hotline 1-800-669-9777 (voice) 1-800-927-9275 (TTY).

Type of Transaction: R / S

NOW RENTING
No Kids, No Blacks, No Latinos

DISCRIMINATION IS RARELY THIS OBVIOUS, BUT IT'S JUST AS REAL AND JUST AS ILLEGAL.

If the landlord gives you the following or says:
"We don't take kids."
"The apartment you asked about on the phone has been rented."
"We only rent to people who speak English clearly."
"We don't take teenagers."
"The rent is higher - the rent is really $75 more."
"I can't assign you to a handicap parking space."

THAT COULD BE HOUSING DISCRIMINATION.
THE ONLY WAY TO STOP HOUSING DISCRIMINATION IS TO REPORT IT. SO WE CAN INVESTIGATE IT.

Visit www.hud.gov/fairhousing or call HUD’s Housing Discrimination Hotline: 1-800-669-9777 (voice) 1-800-927-9275 (TTY).

Type of Transaction: R
HOUSES DON'T DISCRIMINATE
BUT SOMETIMES LANDLORDS DO

Type of Transaction: R

APARTMENTS DON'T DISCRIMINATE
BUT SOMETIMES LANDLORDS DO

Type of Transaction: R

DISCRIMINATION IS RARELY THIS OBVIOUS,
BUT IT'S JUST AS REAL AND JUST AS ILLEGAL.

Type of Transaction: R

NOWHERE ON A RENTAL APPLICATION DOES IT SAY

YOU MUST BE A WHITE MAN

WITH NO KIDS

AND NO DISABILITIES.

Type of Transaction: R
BEWARE OF PREDATORY LENDERS

WE CAN HELP YOU AVOID THE TRAPS

Predatory lenders will hurt you. Don’t get taken by them. Here are a few signs:
- The mortgage broker promises an interest rate but then changes you another.
- The mortgage broker promises a lower interest rate that isn’t fair.
- The mortgage broker uses unusual and unexpected fees.
- The mortgage broker uses your credit score to determine a higher interest rate.
- The loan is based on a payment you can’t afford.
- Right before closing, the lender raises the interest rate.
- The mortgage broker asks you to sign blank forms.

DON’T GET TRAPPED. DON’T GIVE UP!

Visit www.hud.gov/fairhousing

Type of Transaction: **R** / **S** / **L**

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This detects smoke.

We detect smokescreens.

Housing discrimination isn’t always obvious. These are the kinds of smokescreens you might run into:

“Sorry, we’ve changed our minds about selling.”
“Just rented that apartment.”
“It doesn’t look like you qualify for the loan.”

If you believe you may be a victim of housing discrimination, contact HUD or your local Fair Housing Center.

Visit www.hud.gov/fairhousing or call the HUD Hotline 1-800-669-9777 (voice) 1-800-927-9275 (TTY)


Type of Transaction: **R** / **S** / **L**

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“I’m sorry. I must have misplaced your paperwork…”

“Your credit report isn’t back.”
“Your income hasn’t been verified yet.”
Don’t be fooled by excuses. What appears to be a delay could be discrimination. You can fight back.

If you believe you may be a victim of housing discrimination, contact HUD or your local Fair Housing Center.

Visit www.hud.gov/fairhousing or call the HUD Hotline 1-800-669-9777 (voice) 1-800-927-9275 (TTY)


Type of Transaction: **R** / **S** / **L**

---

It’s okay to consider color

...as long as it’s green.

Judging you by what you look like instead of your qualifications is discrimination. What matters is your ability to pay for housing. It’s illegal to discriminate because of race, color, religion, sex, national origin, disability or familial status in the sale or rental of housing.

If you believe you may be a victim of housing discrimination, contact HUD or your local Fair Housing Center.

Visit www.hud.gov/fairhousing or call the HUD Hotline 1-800-669-9777 (voice) 1-800-927-9275 (TTY)


Type of Transaction: **R** / **S** / **L**

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DIVERSITY & INCLUSION

EN / SP / AR / CH / KO / RU / TL / VI

Type of Transaction: DI

MAGAZINE  POSTER

EN / SP / CH

Type of Transaction: S / L / DI

MAGAZINE  BILLBOARD  BUS KING

EN / SP / AR / CH / KO / RU / TL / VI

Type of Transaction: R / DI

MAGAZINE  BILLBOARD  BUS KING

EN / SP / CH

Type of Transaction: DI

MAGAZINE  BILLBOARD
Live life in full color.

Diversity and social diversity in your neighborhood and community is a powerful provider of engagement, better understanding. Help to the global community they will enrich, give us a richer life. To better understand how neighborhood diversity will benefit your family, please visit www.NFHA.org.

Type of Transaction: DI

Life Is A Team Sport.

You don’t even have to choose sides.

Diversity is working. Shouldn’t it also be living?

Your inclusion in the many different cultural diversity, the quality lives, promote understanding and preservation of our rich our Our rich cultural diversity, we are diverse.

Type of Transaction: S / DI

Type of Transaction: S / DI
A ZIP CODE SHOULD NOT DETERMINE A CHILD’S FUTURE.

Many variables can shape a child’s outcomes in life, like the zip code where a child grows up. That’s because not all neighborhoods have the same opportunities and resources, such as quality schools, transportation, housing, healthcare, food, and jobs. The good news is that there are many ways to improve our communities so that everyone has a fair chance to succeed, regardless of zip code. You can play a vital role in your local community.

Find out how at: hud.gov/fairhousing

FAIR HOUSING. SHARED OPPORTUNITY IN EVERY COMMUNITY.

A public service message from the U.S. Department of Housing and Urban Development in partnership with the National Fair Housing Alliance. The federal Fair Housing Act prohibits discrimination because of race, color, religion, national origin, sex, familial status or disability. For more information, visit www.hud.gov/fairhousing.
A ZIP CODE SHOULD NOT DETERMINE A CHILD’S FUTURE.

Many variables can shape a child’s outcome in life—like the zip code where a child grows up. Some communities are rich in opportunities and resources, such as quality schools, housing, healthcare, food and jobs. Other communities have many challenges and limitations.

There are many ways to improve our communities so that everyone has the chance to succeed regardless of the zip code. You can play a vital role in your local community. Find out how at hud.gov/fairhousing

FAIR HOUSING. SHARED OPPORTUNITY IN EVERY COMMUNITY.

A public service message from the U.S. Department of Housing and Urban Development in partnership with the National Fair Housing Alliance. The federal Fair Housing Act prohibits discrimination because of race, color, religion, national origin, sex, familial status or disability. For more information, visit www.hud.gov/fairhousing.

EVERYONE THRIVES IN A VIBRANT COMMUNITY.

We all want access to opportunities in our neighborhoods, such as quality schools, healthcare, housing, and transportation. However, in many communities these resources are very limited. Be a part of the movement to ensure everyone lives in safe housing and has access to opportunities that help us all succeed.

Learn how you can get involved at hud.gov/fairhousing

FAIR HOUSING. SHARED OPPORTUNITY IN EVERY COMMUNITY.

A public service message from the U.S. Department of Housing and Urban Development in partnership with the National Fair Housing Alliance. The federal Fair Housing Act prohibits discrimination because of race, color, religion, national origin, sex, familial status or disability. For more information, visit www.hud.gov/fairhousing.

WE ALL WIN WHEN WE EMBRACE FAIR HOUSING.

Fair housing is equal opportunity, regardless of where you call home. Join us in the fight to embrace equal opportunity and success in all communities, so that quality schools, transportation, healthy neighborhoods, food and resources are within everyone’s reach.

Find out how at hud.gov/fairhousing

FAIR HOUSING EQUALS OPPORTUNITY.

Type of Transaction: DI / R / S
Did the victim pursue a fair housing complaint through the U.S. Department of Housing and Urban Development (HUD) or file a complaint with another fair housing agency? Did the professional media know about the incident? Was the coverage positive, healing messages?

Did the network or other organization coordinate legal assistance for the victim? Did mediators/counselors available to the community, the victim and, if necessary, other stakeholders? Were these provisions explained to the victim or refer the victim to an attorney?

If the professional media knew about the incident, did they cover it in a positive, healing manner? Did response network members use social media to promote thoughtful, sensitive and accurate, and did it promote reconciliation?

If key public leaders (elected officials, clergy, school officials, housing industry) knew about the incident?

If tension occurred, did leaders from both sides try to find a way to resolve the dispute and prevent further tensions from flaring?

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If tension occurred, did leaders from both sides try to find a way to resolve the dispute and prevent further tensions from flaring?

If tension occurred, did leaders from both sides try to find a way to resolve the dispute and prevent further tensions from flaring?
You deserve to live safe from sexual harassment.

Sexual harassment by a landlord or anyone related to your housing violates the Fair Housing Act. If you receive unwelcome sexual advances or are threatened with eviction because you refuse to provide sexual favors, you may file a fair housing complaint.

“Not Just at Work” :60, :30 & :15
EN / SP

YOU HAVE RIGHTS

It's illegal to refuse to rent to you because of your race, color, religion, sex, national origin, disability or familial status. You have the power to stop housing discrimination.

“You Have Rights” :60, :30 & :15
EN / SP
“Zip Code” :60, :30 & :15

EN / SP

A ZIP CODE SHOULD NOT DETERMINE A CHILD’S FUTURE.

Not everyone has access to the same opportunities and resources, such as quality housing and schools, fresh food and good healthcare.

Learn the many ways to improve communities so that everyone has a fair chance.

“Open Doors” :60, :30 & :15

EN / SP

TAKE ACTION AGAINST HOUSING DISCRIMINATION

FAIR HOUSING IS YOUR RIGHT. USE IT!

HOUSING DISCRIMINATION BECAUSE OF RACE, COLOR, NATIONAL ORIGIN, RELIGION, SEX, FAMILY STATUS, OR DISABILITY ISN'T JUST UNFAIR — IT'S AGAINST THE LAW.
How can we tell him that the color of his skin is keeping his family from the home of its dreams?

Housing discrimination because of race, color, national origin, religion, sex, familial status or disability isn’t just unfair — it’s against the law.

Fair Housing Is Your Right. Use It.
ANNOUNCER-READ RADIO SCRIPTS

2021 marked the 53rd Anniversary of the federal Fair Housing Act. Unfortunately, significant levels of illegal housing discrimination still persist. The U.S. Department of Housing and Urban Development (HUD) and the National Fair Housing Alliance are pleased to provide Announcer-Read scripts for you to share this important issue with your listeners.

ENGLISH

ANNOUNCER-READ SCRIPT: 15-SECOND SCRIPT:

Sexual harassment doesn’t just happen at work.

If a landlord threatens to evict you or increase your rent if you don’t provide sexual favors, that’s against the law. You can stop it by reporting it. Go to HUD.gov/fair housing

ANNOUNCER-READ SCRIPT: 10-SECOND SCRIPT:

If a landlord threatens to evict you or increase your rent if you don’t provide sexual favors, that’s against the law. You can stop it by reporting it. Go to HUD.gov/fair housing

SPANISH

GUIÓN LEÍDO POR PRESENTADOR: GUIÓN DE 15 SEGUNDOS:

El acoso sexual no solo sucede en el trabajo.

Que un propietario lo amenace con desalojarlo o aumentar el alquiler si no le brinda favores sexuales, es ilegal. Puede detenerlo denunciándolo. Visite HUD.gov/fair housing

GUIÓN LEÍDO POR PRESENTADOR: GUIÓN DE 10 SEGUNDOS:

Que un propietario lo amenace con desalojarlo o aumentar el alquiler si no le brinda favores sexuales, es ilegal. Puede detenerlo denunciándolo. Visite HUD.gov/fair housing
A ZIP CODE SHOULD NOT DETERMINE A CHILD’S FUTURE.

Not everyone has access to the same opportunities and resources, such as quality housing and schools, fresh food and good healthcare. Learn the many ways to improve communities so that everyone has a fair chance.

EN / SP

“A Zip Code” :60 & :30

“Imagine” :60 & :30

EN / SP

“Zip Code” :60 & :30

DEAR PSA DIRECTOR:

For additional information, please contact:

Cathy Cloud
Chief Operating Officer
National Fair Housing Alliance
1101 Vermont Avenue, NW, #710
Washington, DC 20005
ccloud@nationalfairhousing.org
www.nationalfairhousing.org

For additional PSA materials, please contact:

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VP, Communications
The CauseWay Agency
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Westport, CT 06880
p: 203-454-2100  f: 203-341-8553
triwi@thecausewayagency.com
www.thecausewayagency.com

Not everyone has access to the same opportunities and resources, such as quality housing and schools, fresh food and good healthcare.

Learn the many ways to improve communities so that everyone has a fair chance.

A ZIP CODE SHOULD NOT DETERMINE A CHILD’S FUTURE.
EN / SP

“No Debate” :60 & :30
“Why Not?” :60 & :30

EN / SP

“Use It” :60 & :30

EN / SP

“Around the World” :60 & :30
“Profiles” :60 & :30
Pre-Roll Video* (Localizable)

“More Comfortable Elsewhere” :30 & :15
EN / SP

“The Signs You Don’t See” :30 & :15
EN / SP

*For online use only.

“Disaster Relief” :30 & :15
EN / SP

“Sexual Harassment/Lease” :30 & :15
EN / SP
“Disability”  2:58

“Race”  3:40

“Familial Status”  3:44

“Wanted Everywhere Else”  :45

“Drawing Discrimination”  :60

“Open Doors”  :45
Fair Housing Videos for the Deaf and Hard of Hearing

These videos provide critical legal and practical information in a format accessible to persons who are Deaf and/or Hard of Hearing. The videos were produced by Disability Independence Group, NFHA and Sweetwater Media.

Obtaining a Fair Mortgage Loan

What is Lending Discrimination?

Homeowners Insurance Rights

Your Right to Effective Communication in Lending

HUD Housing Discrimination Complaint Form 903

Fair Housing and Equal Opportunity for All

How to Complain about Housing Discrimination

Your Right to Effective Communication in Buying or Renting a Home

Fair Housing and Equal Opportunity for the Deaf

The Federal Fair Housing Act and Reasonable Accommodations

The Federal Fair Housing Act and Reasonable Modifications

Local Fair Housing Organizations
Print

COVID-19

EN / SP / AR / CH / KO / RU / TL / VI

Type of Transaction: R
Pre-Roll Video* (National)

“Masked Denial” :30 & :15
EN / CH

“Sexual Harassment” :30 & :15
EN / SP

*For online use only.
Pre-Roll Video* (Localizable)

“Masked Denial” :30 & :15
EN / CH

“Sexual Harassment” :30 & :15
EN / SP

*For online use only.
Radio (National)

EN / SP

“Shut Down/Shutdown” :60 & :30
“No Strings Attached” :60 & :30
“Masked Denial” :60 & :30

Radio (Localizable)

EN / SP

“Shut Down/Shutdown” :60 & :30
“No Strings Attached” :60 & :30
“Masked Denial” :60 & :30
For additional information, please contact:

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Washington, DC 20004
p: 202-898-1661
f: 202-371-9744
ccloud@nationalfairhousing.org
www.nationalfairhousing.org

For assistance with the localization of print PSAs, please contact:

Izzy Okparanta Woodruff
Director of Communications
National Fair Housing Alliance
1331 Pennsylvania Avenue, NW, Suite 650
Washington, DC 20004
p: 202-898-1661
f: 202-371-9744
iwoodruff@nationalfairhousing.org
www.nationalfairhousing.org

For additional PSA materials or re-sizing, please contact:

Meghan Dellinger
Vice President, Media and Communications
The CauseWay Agency
21 Charles Street, Suite 201
Westport, CT 06880
p: 203-454-2100
f: 203-341-8553
meghan@thecausewayagency.com
www.thecausewayagency.com