The National Fair Housing Alliance is pleased to share with you its catalog of Public Service Announcements and Education and Outreach Materials. The PSAs in this catalog have been categorized mostly by Protected Class. These PSA materials have been adapted for use in many different media.

Each available PSA media type is identified by the following tags:

- MAGAZINE
- BILLBOARD
- BUS KING
- NEWSPAPER
- MALL POSTER
- BUS QUEEN
- POSTER
- BUS SHELTER
- BUS CARD

TV and Radio PSAs, Educational Brochures, and Fair Housing Videos are also available.

Language Options

All PSAs are available in English, and many offer several different language options. Language options are identified by the following two-letter codes:

- **EN** (English)
- **SP** (Spanish)
- **AR** (Arabic)
- **CH** (Chinese)
- **KO** (Korean)
- **RU** (Russian)
- **TL** (Tagalog)
- **VI** (Vietnamese)

**Note:** Language codes apply to Magazine ads and may not apply to all media types.

Type of Housing Transaction

PSAs are also identified by type of housing transaction, designated by the following codes:

- **DC** (Design and Construction)
- **DI** (Diversity and Inclusion)
- **G** (General Fair Housing)
- **L** (Lending)
- **PL** (Predatory Lending)
- **R** (Rental)
- **S** (Sales)
Where To Find These Materials

These materials are available for free at the National Fair Housing Alliance website, and many of them may be localized with your agency or jurisdiction’s contact information.

Here is the website address: www.nationalfairhousing.org

Localization

If you are unable to localize a print document yourself, please contact the National Fair Housing Alliance (contact information can be found on the last page of this document).

For TV and radio PSAs, you may be able to partner with a local station, production company, or university which can assist in the localization of these assets. You can always reach out to The CauseWay Agency (at 203-454-2100) which will gladly assist with broadcast localization, but which charges a modest fee.

Securing Donated Media

As you are selecting your PSAs, you should also be planning your media outreach strategy in order to secure donated media in support of fair housing. Be sure to prepare an “elevator speech” that readily conveys the importance of the issue in your community and why free media time and/or space could be helpful. The media is not required to support PSAs but often helps when unsold inventory is available. They look for issues or causes that are locally relevant and important to their audience. As such, you should develop a list of your priority media outlets (e.g., TV, radio, print and outdoor [billboards, bus shelters, etc.]) and then call these outlets to identify and meet with the individual tasked with Public Service Advertising. It may be a person in Community Affairs, but not necessarily. You should also know that, historically, the NFHA PSAs in the Clearinghouse’s library have been met with significant donated media support, at least on a national basis.

Many of the PSAs in this catalog were created with funding from the U.S. Department of Housing and Urban Development.
# Table of Contents

**RACE & COLOR** ......................................................................................................... 5

**RELIGION** ................................................................................................................... 9

**NATIONAL ORIGIN** ................................................................................................ 10

**SEX & SEXUAL HARASSMENT** ............................................................................ 12

**FAMILIAL STATUS** .................................................................................................. 13

**DISABILITY** ............................................................................................................... 15

**GENERAL** .................................................................................................................. 19

**DIVERSITY & INCLUSION** .................................................................................... 23

**AFFH & SHARED OPPORTUNITY** ........................................................................... 25

**BROCHURES** ........................................................................................................... 27

**TV** .............................................................................................................................. 29

**RADIO** ....................................................................................................................... 32

**FAIR HOUSING VIDEOS** ........................................................................................ 35

**FAIR HOUSING VIDEOS FOR THE DEAF AND HARD OF HEARING** .............. 36
SOUNDS LIKE DISCRIMINATION.

What matters is how you look on paper – not how you sound over the phone. Judging you by your race or color instead of your qualifications is discrimination. It’s unfair, it’s painful… and it’s against the law. The best way to stop housing discrimination is to report it.

If you believe you may be a victim of housing discrimination, contact HUD or your local Fair Housing Center.

Visit [www.hud.gov/fairhousing](http://www.hud.gov/fairhousing) or call the HUD Hotline 1-800-669-9777 (voice) 1-800-927-9275 (TTY) Your Choice. Your Right. Your Home.

EN

MAGAZINE

POSTER

BILLBOARD

Type of Transaction: R

“WILL THE APARTMENT STILL BE AVAILABLE WHEN THEY MEET ME IN PERSON?”

“I MADE ARRANGEMENTS TO LOOK AT AN APARTMENT, BUT WHEN THE LANDLORD SAW MY SON AND ME, HE WALKED AWAY. WHEN WE CAUGHT UP WITH HIM, HE SAID THE APARTMENT WAS ALREADY RENTED.”

Discrimination because of race or familial status is prohibited under the law. If you believe you may be a victim of housing discrimination, contact HUD or your local Fair Housing Center.

Visit [www.hud.gov/fairhousing](http://www.hud.gov/fairhousing) or call the HUD Hotline 1-800-669-9777 (voice) 1-800-927-9275 (TTY) Your Choice. Your Right. Your Home.

EN / AR / CH / KO / RU / TL / VI

MAGAZINE

POSTER

Type of Transaction: R

It’s okay to consider color

...as long as it’s green.

Judging you by what you look like instead of your qualifications is discrimination. What matters is your ability to pay for housing. It’s legal to discriminate because of race, color, color, age, national origin, disability or familial status in the sale or rental of housing.

If you believe you may be a victim of housing discrimination, contact HUD or your local Fair Housing Center.

Visit [www.hud.gov/fairhousing](http://www.hud.gov/fairhousing) or call the HUD Hotline 1-800-669-9777 (voice) 1-800-927-9275 (TTY) Your Choice. Your Right. Your Home.

EN / SP / AR / CH / KO / RU / TL / VI

MAGAZINE

POSTER

BILLBOARD

Type of Transaction: R / S / L

SHE Fought FOR HER COUNTRY.

NOW SHE’S FIGHTING HOUSING DISCRIMINATION RIGHT HERE AT HOME.

Karen defended her red, white and blue and then was turned down for housing because she’s black. After meeting her, the real estate agent told Karen that the apartment she wanted to see was rentable through some still available. Giving housing based on race or color is against the law. The only way to stop housing discrimination is to report it. If you believe you may be a victim of housing discrimination, contact HUD or your local Fair Housing Center.

Visit [www.hud.gov/fairhousing](http://www.hud.gov/fairhousing) or call the HUD Hotline 1-800-669-9777 (voice) 1-800-927-9275 (TTY) Your Choice. Your Right. Your Home.

EN

MAGAZINE

POSTER

BILLBOARD

Type of Transaction: R
“We don’t make loans in black neighborhoods.”

YOU WON’T HEAR THAT. WHAT YOU MAY HEAR IS:

“Your debt to income ratios are too high.”
“The appraisal said ‘inadequate collateral.’”
“You need more money down.”

Anytime you’re denied a home loan or the terms and conditions are changed, you could be a victim of mortgage lending discrimination.

If you believe you may be a victim of housing discrimination, contact HUD or your local Fair Housing Center.

Visit www.hud.gov/fairhousing or call the HUD Hotline
1-800-669-9777 (voice) 1-800-927-9275 (TTY)


Type of Transaction: S / L
Type of Transaction: R / S

EN / SP / AR / CH / KO / RU / TL / VI

MAGAZINE

Type of Transaction: R / S

EN / SP / AR / CH / KO / RU / TL / VI

MAGAZINE

BILLBOARD

BUS KING

NEWSPAPER

MALL POSTER

BUS QUEEN

POSTER

BUS SHelter

BUS CARD

Type of Transaction: R / S
Choosing where you live is a right. Housing discrimination is wrong.

Fair Housing Is Your Right. Use It.
Visit www hud gov/fairhousing or call the HUD Hotline 1-800-669-9777 (voice) 1-800-927-9275 (TTY)

Type of Transaction: R/S

Elegir donde usted vive es un derecho.

La discriminación en materia de vivienda está mal.

La discriminación por motivos de raza, color, religión u origen nacional es ilegal. La única forma de intervenir es si usted la registra.

Type of Transaction: R/S
"Will the apartment still be available when they hear my accent?"

"I called five different numbers about apartments for rent. They all said they had been rented. I started to get suspicious so I had a white friend call. Suddenly these apartments were available."

If you believe you may be a victim of housing discrimination, contact HUD or your local Fair Housing Center.

Visit www.hud.gov/fairhousing or call the HUD Hotline 1-800-669-9777 (voice) 1-800-927-9275 (TTY)


EN / SP / AR / CH / KO / RU / TL / VI

Type of Transaction: R

SP

MAGAZINE  BUS CARD  BUS KING

MALL POSTER  BUS SHIELD  BUS QUEEN

BILLBOARD

Type of Transaction: R
**SEX & SEXUAL HARASSMENT**

**EN / SP / AR / CH / KO / RU / TL / VI**

**YOU DESERVE TO LIVE SAFE FROM SEXUAL HARASSMENT.**

Type of Transaction: **R**

**LENING DISCRIMINATION WAS NOT WHAT I WAS EXPECTING**

Type of Transaction: **L / S**

**I’VE HEARD ABOUT SEXUAL HARASSMENT AT WORK... BUT I DIDN’T EXPECT IT IN MY OWN APARTMENT.**

Type of Transaction: **R**
When it comes to housing, little things shouldn't make a difference.

If you have children or are pregnant and a landlord refuses to rent to you, requires a higher security deposit, limits the use of bathrooms, or says you can only live in certain areas of a housing complex… that could be discrimination. And housing discrimination because of familial status is against the law.

Fair Housing Is Your Right. Use It.
Visit www.hud.gov/fairhousing or call the HUD Hotline 1-800-669-9777 (hearing impaired) 1-800-927-9275 (TDD)

EN / AR / CH / KO / RU / TL / VI

MAGAZINE  BUS CARD  BUS SHELTER
MALL POSTER  BUS KING  BUS QUEEN

Type of Transaction: R
Type of Transaction: R

This veteran has experienced enough.

He shouldn’t have to fight housing discrimination because of his disability.

Good credit. Good job. Good references.

But the landlord denied her the apartment because of her disability, and this happens every day.

If you believe you’ve experienced housing discrimination, call 1-800-669-9777 or visit hud.gov/fairhousing.

Fair housing is your right. Use it.

Type of Transaction: R


Pero el propietario le negó el apartamento debido a su discapacidad. Y esto sucede a diario.

Es ilegal que los propietarios rechacen tu solicitud, te contesten con rodeos, te cobren más alquiler o te manipulen fuera de ciertos complejos de alquiler o vecindario debido a tu discapacidad. Si sospechas discriminación de vivienda, denúncialo en HUD o en tu centro local de igualdad de vivienda para que podamos investigarla.

Para hacer una denuncia, visita hud.gov/fairhousing o llama al 1-800-669-9777.

La igualdad de vivienda es tu derecho. Usalo.

Type of Transaction: R

有好的信用记录。有好的工作。有好的推荐人。

但是房东因为她的残疾拒绝租房给她。这种事情每天都有。

因为你的残疾状况，房东拒绝你的申请，绕圈子不告诉你实情，收取更高租金，或者让你搬到另一个社区或者小区，都是违法行为。如果你怀疑受到了住房歧视，就向住房与发展部或当地公平住房中心投诉，以便当局进行调查。

投诉网址：hud.gov/fairhousing。

公平住房是你的权利。请使用。

该公益信息由美国住房与城市发展部携手国家公平住房联盟发布。联邦《公平住房法案》禁止因种族、肤色、宗教、原国籍、性别、家庭情况或残疾进行歧视。获取更多信息，请访问：www.hud.gov/fairhousing.
I WAS DENIED HOUSING BECAUSE I HAVE AN ASSISTANCE ANIMAL. SO I CONTACTED HUD FOR HELP.

When a landlord tried to deny me housing because of my assistance animal, I contacted HUD and learned about my housing rights. If you have questions about your housing rights, contact HUD or your local fair housing center.

Type of Transaction: R

DISABILITY

IT’S NOT EASY TO TURN OFF THE LIGHTS

IF YOU CAN’T REACH THE SWITCH

The Fair Housing Act requires that multi-family dwellings built for first occupancy after March 1991 contain accessible light switches, outlets, water faucets, and common areas, as well as the smaller units. Your landlord is responsible for making reasonable accommodations to ensure you have the same rights as other tenants. Call the HUD Hotline or visit hud.gov/fairhousing for more information.

Type of Transaction: R / S / DC

THE FAIR HOUSING ACT PROHIBITS DISCRIMINATION AGAINST THOSE WHO ARE DEAF OR HARD OF HEARING

The Fair Housing Act prohibits discrimination in housing on the basis of disability. Landlords must make reasonable accommodations for people with disabilities, such as allowing for service animals or providing new parking spaces. Visit hud.gov/fairhousing or call the HUD Hotline 1-800-669-9777 (English/Spanish) 1-800-927-9275 (TTY) for more information.

Type of Transaction: R / S

They told me to “Try someplace else.” So I did. I called HUD.

I found the perfect apartment near a park and public transportation. I asked for a reasonable accommodation for my service animal, but the landlord told me “no pets, no service animals.” So I called HUD, and they helped me find a new home that was accessible to my service animal. I still had a complaint, but my dog and I have a great place to live.

Fair Housing Is Your Right. Use It.

Type of Transaction: R
"Will the apartment still be available when they meet me in person?"

Telling you that the apartment is "no longer available" or that they "don’t want their insurance to get canceled" may be a landlord’s attempt to discriminate.

If you believe you may be a victim of housing discrimination, contact HUD or your local Fair Housing Center.

Visit www.hud.gov/fairhousing or call the HUD Hotline 1-800-669-9777 (voice) 1-800-927-9275 (TDD)


You have a nice set of wheels but can’t find a place to park them.

Landlords must permit reasonable modifications to allow persons with disabilities full use of their apartment. Telling you that you can’t install grab bars or ramps is against the law. You can fight back.

If you believe you may be a victim of housing discrimination, contact HUD or your local Fair Housing Center.

Visit www.hud.gov/fairhousing or call the HUD Hotline 1-800-669-9777 (voice) 1-800-927-9275 (TDD)

THE FAIR HOUSING ACT PROTECTS ALL OF US.

Type of Transaction: R/S/L

WHO HAS THE POWER TO STOP HOUSING DISCRIMINATION?

Type of Transaction: R

WHAT'S PREVENTING YOU FROM GETTING A HOME LOAN?

Type of Transaction: S/L
Is discrimination keeping you out of the home of your dreams?

"You might be more comfortable living elsewhere."

"I'll show you your neighborhood with mosquitos."

"We only take people who speak English clearly."

If you feel that you have been denied the sale, rental or financing of a home because of race, color, national origin, religion, sex, handicap status or disability, report it to HUD or your local fair housing center.

Visit www.hud.gov/fairhousing or call the HUD Hotline 1-800-669-9777 (tdd) 1-800-927-9275 (tty)

Type of Transaction: R / S

UNLESS YOU REPORT HOUSING DISCRIMINATION, IT WON'T STOP.

Discrimination isn’t always this obvious. But it is just as hurtful and illegal. Here are possible signs you might hear from a landlord:

"There’s a lot of traffic. It will be OK for kids."

"The apartment is small. You shouldn’t have any kids in the building."

"My apartment is too small to rent. If you get two,"

"We only take English-speaking people."

"The ad is wrong. The rent is really $750 higher per month."

"Stress are what we have. We can’t accommodate a woman."

IF YOU SUSPECT HOUSING DISCRIMINATION, PLEASE REPORT IT.

Visit www.hud.gov/fairhousing or call the HUD Hotline 1-800-669-9777 (tdd) 1-800-927-9275 (tty)

Type of Transaction: R / S
Houses don't discriminate but sometimes landlords do

If the landlord gives you the runaround or says:

“We don't take kids.”
“The house you asked about on the phone has been rented.”
“We only take people who speak English clearly.”
“We don't take teenagers.”
“The ad was wrong — the rent is really $50 more.”
“I can't assign you a handicap parking space.”

This could be housing discrimination.
The only way to stop housing discrimination is to report it, so we can investigate it.

Visit www.hud.gov/fairhousing or call HUD’s Housing Discrimination Hotline
1-800-669-9777 (voice) 1-800-927-9275 (TTY)

The Federal Fair Housing Act prohibits discrimination because of race, color, national origin, sex, family status or disability.

Discrimination is rarely this obvious, but it's just as real and just as illegal.

If the landlord gives you the runaround or says:

“We don't take kids.”
“The apartment you asked about on the phone has been rented.”
“We only take people who speak English clearly.”
“We don't take teenagers.”
“The ad was wrong — the rent is really $50 more.”
“I can't assign you a handicap parking space.”

This could be housing discrimination.
The only way to stop housing discrimination is to report it, so we can investigate it.

Visit www.hud.gov/fairhousing or call HUD’s Housing Discrimination Hotline
1-800-669-9777 (voice) 1-800-927-9275 (TTY)

The Federal Fair Housing Act prohibits discrimination because of race, color, national origin, sex, family status or disability.

Apartments don't discriminate

If the landlord gives you the runaround or says:

“We don't take kids.”
“The house you asked about on the phone has been rented.”
“We only take people who speak English clearly.”
“We don't take teenagers.”
“The ad was wrong — the rent is really $50 more.”
“I can't assign you a handicap parking space.”

This could be housing discrimination.
The only way to stop housing discrimination is to report it, so we can investigate it.

Visit www.hud.gov/fairhousing or call HUD’s Housing Discrimination Hotline
1-800-669-9777 (voice) 1-800-927-9275 (TTY)

The Federal Fair Housing Act prohibits discrimination because of race, color, national origin, sex, family status or disability.

Nowhere on a rental application does it say

You must be a white man

With no kids

And no disabilities.

It is against the law to consider race, color, national origin, religion, sex, disability or familial status in any decision regarding rental, sales or mortgage lending. If you believe you may be a victim of housing discrimination, contact HUD or your local Fair Housing Center.

Visit www.hud.gov/fairhousing or call the HUD Hotline
1-800-669-9777 (voice) 1-800-927-9275 (TTY)

Live in full color.

Diversity and social diversity in our neighborhood and community is empowerment is greater sense of engagement, human understanding of the global community they will enrich you and all of our lives. To better understand how neighborhood differences and benefits, and our family, please visit www.nfha.org

Type of Transaction: DI

Diversity is working.

Shouldn’t it also be living?

Your inclusion in social diversity is only one of many. Recognizing diversity and social diversity in our neighborhood, community is empowerment is greater sense of engagement, human understanding of the global community they will enrich you and all of our lives. To better understand how neighborhood differences and benefits, and our family, please visit www.nfha.org

Type of Transaction: S / DI

Life Is A Team Sport.

You don’t even have to choose sides.

But you should be aware of yourself with what you're seeing or participating in. For the benefit of your neighborhood, being aware and accepting diversity in your community and home will become part of your life. It's important to understand and appreciate your environment and what's happening around you. To better understand the neighborhood diversity, visit www.nfha.org

Type of Transaction: S / DI
Type of Transaction: DI / R / S

A ZIP CODE SHOULDN'T DETERMINE A CHILD'S FUTURE.

Many variables can shape a child's outcomes in life, not just the zip code where they grow up. That's because not all neighborhoods have the same opportunities and resources, such as quality schools, transportation, housing, healthcare, food and jobs. The good news is that you can play a vital role in your local community to ensure that everyone has a fair chance to succeed, regardless of zip code. Find out how at hud.gov/fairhousing.

FAIR HOUSING. SHARED OPPORTUNITY IN EVERY COMMUNITY.

A public service message from the U.S. Department of Housing and Urban Development in partnership with the National Fair Housing Alliance. The federal Fair Housing Act prohibits discrimination because of race, color, religion, national origin, sex, familial status or disability. For more information, visit www.hud.gov/fairhousing.
A ZIP CODE SHOULD NOT DETERMINE A CHILD’S FUTURE.

Many variables can shape a child’s outcome in life—like the zip code where a child grows up. That’s because not all neighborhoods have the same opportunities and resources, such as quality schools, transportation, housing, healthcare, food, and jobs. The good news is that there are many ways to improve our communities so that everyone has a fair chance to succeed, regardless of zip code. You can play a vital role in your local community.

Find out how at hud.gov/fairhousing

FAIR HOUSING. SHARED OPPORTUNITY IN EVERY COMMUNITY.

A public service message from the U.S. Department of Housing and Urban Development in partnership with the National Fair Housing Alliance. The federal Fair Housing Act prohibits discrimination because of race, color, religion, national origin, sex, familial status or disability. For more information, visit www.hud.gov/fairhousing.

EVERYONE THRIVES IN A VIBRANT COMMUNITY.

We all want access to opportunities in our neighborhoods, such as quality schools, fair housing, jobs, and transportation. However, in many communities these resources are very limited. Be a part of the movement to ensure everyone lives in safe housing and has access to opportunities that help us all succeed.

Learn how you can get involved at hud.gov/fairhousing

FAIR HOUSING. SHARED OPPORTUNITY IN EVERY COMMUNITY.

A public service message from the U.S. Department of Housing and Urban Development in partnership with the National Fair Housing Alliance. The federal Fair Housing Act prohibits discrimination because of race, color, religion, national origin, sex, familial status or disability. For more information, visit www.hud.gov/fairhousing.

WE ALL WIN WHEN WE EMBRACE FAIR HOUSING.

I am helping you embrace fair housing, which is a resource of your area’s equal opportunity. You can help by speaking out against discrimination in housing and advocating for policies that ensure fair housing opportunities for everyone. Together, we can build stronger communities.

Find out how at hud.gov/fairhousing

FAIR HOUSING EQUALS OPPORTUNITY.

A public service message from the U.S. Department of Housing and Urban Development in partnership with the National Fair Housing Alliance. The federal Fair Housing Act prohibits discrimination because of race, color, religion, national origin, sex, familial status or disability. For more information, visit www.hud.gov/fairhousing.
LEGAL COUNSELING AND MEDIATION

Did the victim pursue a fair housing complaint through the U.S. Department of Housing and Urban Development (HUD)?

Were the attorneys or legal advocates aware of Fair Housing Act provisions regarding the offense? Were these provisions explained to the victim?

Did the victim receive satisfactory recourse through the legal or state or federal court complaints? Did the victim's representatives work with officials to craft a proactive and assertive response network?

Did response network members use social media to promote thoughtful, positive, healing messages?

SP

Did the community, the victim and mediators/counselors receive long-term, sustained, and effective support?

Did the victim receive financial assistance or other support?

Did the representative work with officials to craft a proactive and assertive response network?

Did response network members use social media to promote thoughtful, positive, healing messages?

SP

CIVIL RIGHTS

RESPONDING TO CRIMINAL CIVIL RIGHTS VIOLATIONS

The work that provided the basis for this publication was supported in part by funding under a grant with the U.S. Department of Housing and Urban Development. NFHA is solely responsible for the accuracy and completeness of the statements and interpretations contained in this publication.

For more information or to file a housing discrimination complaint, contact your local fair housing agency or visit www.HUD.gov/fairhousing

Find your local fair housing agency at www.nationalfairhousing.org

SALES DISCRIMINATION

A real estate agent sexually harasses a prospective purchaser while they are on active duty. Further, the Americans with Disabilities Act (ADA) of 1990 prohibits discrimination on the basis of disability in the sale or lease of housing.

The Servicemembers Civil Relief Act (SCRA) relieves servicemembers of their financial obligations and burdens resulting from their military service. Under SCRA, the government may be required to provide servicemembers with back rent, pay off a mortgaged home at its value at the start of military service, or to forgive mortgage debt based on their military status, and it requires employers to place military personnel back to work in their civilian jobs after military service.

In addition to the Fair Housing Act's prohibition on housing discrimination, other protections for servicemembers and veterans are available. The Uniformed Services Employment and Reemployment Rights Act (USERRA) provides protections to servicemembers in the event of a layoff or discharge from civilian employment.

The Fair Housing Act also prohibits discrimination on the basis of national origin, race, religion, or sex. This includes discrimination on the basis of sexual orientation or gender identity, physical or mental disability, or familial status. If you believe you have been discriminated against during the home purchase process, contact your local fair housing center or HUD.

Housing providers are required to make a reasonable accommodation for a person with a disability that limits the person's ability to use or access a dwelling, if the accommodation does not fundamentally alter the nature of the dwelling or its value. To qualify as reasonable, an accommodation must be determined on a case-by-case basis under the following criteria:

- The requested accommodation or modification is necessary to provide equal housing opportunities to persons with disabilities.
- The accommodation does not increase the cost of operation or provide an undue financial or administrative burden on the housing provider.

If the requested accommodation or modification is not reasonable, the provider must provide the individual with an alternative solution or, if that is not possible, offer the individual an alternative dwelling.

If the requested accommodation or modification is not reasonable, the housing provider may take only the following into consideration:

- Whether the person’s disability affects the ability to use or access the dwelling.
- Whether the requested accommodation or modification changes the value of the dwelling.
- Whether the requested accommodation or modification changes the operating expenses or the fair market value of the dwelling.
- Whether the requested accommodation or modification involves major structural changes to the dwelling.
- Whether the requested accommodation or modification involves major damage to the dwelling.

If the requested accommodation or modification is not reasonable, the housing provider must provide an alternative solution if the requested accommodation or modification would fundamentally alter the nature of the dwelling or its value.

Providers may request information that clarifies what it is about the rule, policy, practice or procedure that serves as a barrier or whether there are alternative solutions.

Under no circumstances may a housing provider ask about the nature of the disability?

Housing providers are required to make a reasonable accommodation for a person with a disability that limits the person's ability to use or access a dwelling, if the accommodation does not fundamentally alter the nature of the dwelling or its value. To qualify as reasonable, an accommodation must be determined on a case-by-case basis under the following criteria:

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- Whether the person’s disability affects the ability to use or access the dwelling.
- Whether the requested accommodation or modification changes the value of the dwelling.
- Whether the requested accommodation or modification involves major structural changes to the dwelling.
- Whether the requested accommodation or modification involves major damage to the dwelling.

If the requested accommodation or modification is not reasonable, the housing provider must provide an alternative solution if the requested accommodation or modification would fundamentally alter the nature of the dwelling or its value.

Providers may request information that clarifies what it is about the rule, policy, practice or procedure that serves as a barrier or whether there are alternative solutions.

Under no circumstances may a housing provider ask about the nature of the disability?
You deserve to live safe from sexual harassment.

Sexual harassment by a landlord or anyone related to your housing violates the Fair Housing Act. If you receive unwelcome sexual advances or are threatened with eviction because you refuse to provide sexual favors, you may file a fair housing complaint.

“You Have Rights” :60, :30 & :15

EN / SP

It’s illegal to refuse to rent to you because of your race, color, religion, sex, national origin, disability or familial status.

You have the power to stop housing discrimination.

“You Have Rights” :60, :30 & :15

EN / SP
DEAR PSA DIRECTOR:

TV PSAs: “Zip Code” :60, :30 & :15 (in English and Spanish)

THANK YOU FOR CONSIDERING THESE MATERIALS.

A ZIP CODE SHOULDN’T DETERMINE A CHILD’S FUTURE.

Not everyone has access to the same opportunities and resources, such as quality housing and schools, fresh food and good healthcare.

Learn the many ways to improve communities so that everyone has a fair chance.

A CHILD’S FUTURE SHOULDN’T DETERMINE “Zip Code”

FAIR HOUSING IS YOUR RIGHT. USE IT!

HOUSING DISCRIMINATION BENEATH OF RACE, COLOR, NATIONAL ORIGIN, RELIGION, SEX, FAMILY STATUS OR DISABILITY ISN’T JUST UNFAIR - IT’S AGAINST THE LAW.

“Zip Code” :60, :30 & :15

EN / SP

“Open Doors” :60, :30 & :15

EN / SP

SHARED OPPORTUNITY IN EVERY COMMUNITY.

Please share these TV PSAs with your viewers. By running these important PSAs, you can play a vital role in raising awareness about fair housing and improving communities nationwide.

These PSAs are ready to air immediately, and there is no expiration date.

Thank you in advance for your support.

Sincerely,

[Signature]

Gustavo F. Velasquez
Assistant Secretary for Fair Housing and Equal Opportunity
U.S. Department of Housing and Urban Development

President, National Fair Housing Alliance
Shanna L. Smith

Chief Operating Officer
National Fair Housing Alliance
Washington, DC 20005
www.nationalfairhousing.org

Sara L. Handley
National Director of Education and Outreach
National Fair Housing Alliance
Washington, DC 20005
www.nationalfairhousing.org

Chief Operating Officer
p: 203-454-2100  f: 203-341-8553
The CauseWay Agency
Westport, CT 06880
www.thecausewayagency.com

Triwi Harjito
VP, Communications
p: 203-454-2100  f: 203-341-8553
The CauseWay Agency
Westport, CT 06880
triwi@thecausewayagency.com
www.thecausewayagency.com

“Zip Code” TV PSAs
EN / SP

“Open Doors” TV PSAs
EN / SP

For additional information,
please contact:
For additional PSA materials,
please contact:
1101 Vermont Avenue, NW, #710
Chief Operating Officer
Cathy Cloud
nationalfairhousing.org
The CauseWay Agency
21 Charles Street
Suite 201
Westport, CT 06880
www.thecausewayagency.com

SHARED OPPORTUNITY IN EVERY COMMUNITY.
How can we tell him that the color of his skin is keeping his family from the home of its dreams?

Housing discrimination because of race, color, national origin, religion, sex, familial status or disability isn’t just unfair – it’s against the law.

**Fair Housing Is Your Right. Use It.**
ANNOUNCER-READ RADIO SCRIPTS

2018 marked the 50th Anniversary of the federal Fair Housing Act. Unfortunately, significant levels of illegal housing discrimination still persist. The U.S. Department of Housing and Urban Development (HUD) and the National Fair Housing Alliance are pleased to provide Announcer-Read scripts for you to share this important issue with your listeners.

ENGLISH

ANNOUNCER-READ SCRIPT: 15-SECOND SCRIPT:

Sexual harassment doesn’t just happen at work.

If a landlord threatens to evict you or increase your rent if you don’t provide sexual favors, that’s against the law. You can stop it by reporting it. Go to HUD.gov/fair housing

ANNOUNCER-READ SCRIPT: 10-SECOND SCRIPT:

If a landlord threatens to evict you or increase your rent if you don’t provide sexual favors, that’s against the law. You can stop it by reporting it. Go to HUD.gov/fair housing

SPANISH

GUIÓN LEÍDO POR PRESENTADOR: GUIÓN DE 15 SEGUNDOS:

El acoso sexual no solo sucede en el trabajo.

Que un propietario lo amenace con desalojarlo o aumentar el alquiler si no le brinda favores sexuales, es ilegal. Puede detenerlo denunciándolo. Visite HUD.gov/fair housing

GUIÓN LEÍDO POR PRESENTADOR: GUIÓN DE 10 SEGUNDOS:

Que un propietario lo amenace con desalojarlo o aumentar el alquiler si no le brinda favores sexuales, es ilegal. Puede detenerlo denunciándolo. Visite HUD.gov/fair housing
DEAR PSA DIRECTOR:

For additional information, please contact:
Cathy Cloud
Chief Operating Officer
National Fair Housing Alliance
1101 Vermont Avenue, NW, #710
Washington, DC 20005
ccloud@nationalfairhousing.org
www.nationalfairhousing.org

For additional PSA materials, please contact:
Triwi Harjito
VP, Communications
The CauseWay Agency
21 Charles Street, Suite 201
Westport, CT 06880
p: 203-454-2100  f: 203-341-8553
triwi@thecausewayagency.com
www.thecausewayagency.com

Not everyone has access to the same opportunities and resources, such as quality housing and schools, fresh food and good healthcare.

Learn the many ways to improve communities so that everyone has a fair chance.

A ZIP CODE SHOULD NOT DETERMINE A CHILD'S FUTURE.

QUALITY HOUSING
FRESH FOOD
GOOD HEALTHCARE
QUALITY SCHOOLS

A zip code should not determine a child's future. Many variables, including the zip code where a child grows up, can shape a child's outcome in life. Unfortunately, not all communities have the same opportunities and resources, such as quality schools and housing, fresh food and good healthcare.

The good news is that your listeners can make a difference! There are many ways to improve our communities so that everyone has access to quality opportunities and resources that help us all succeed, regardless of zip code.

This new public service advertising campaign from the U.S. Department of Housing and Urban Development (HUD) and the National Fair Housing Alliance (NFHA) encourages individuals to join with HUD, NFHA and local leaders to take action and improve their communities.

Please share these “Zip Code” Radio PSAs (available in :60 and :30 lengths in English and Spanish) with your listeners. By running these important PSAs, you can play a vital role in raising awareness about fair housing and improving communities nationwide.

These PSAs are ready to air immediately, and there is no expiration date. We hope you will include them within your rotation soon and air them as often as possible.

Thank you in advance for your support.

Sincerely,
Gustavo F. Velasquez
Assistant Secretary for Fair Housing and Equal Opportunity
U.S. Department of Housing and Urban Development

Shanna L. Smith
President, National Fair Housing Alliance

Radio PSAs (In English and Spanish)

“Zip Code” :60 & :30

“Use It” :60 & :30

“Imagine” :60 & :30

“No Debate” :60 & :30

“Why Not?” :60 & :30
EN / SP

“Around the World” :60 & :30
“Profiles” :60 & :30
“Disability”  2:58  

“Race”  3:40  

“Familial Status”  3:44  

“Wanted Everywhere Else”  :45  

“Drawing Discrimination”  :60  

“Open Doors”  :45
Fair Housing Videos for the Deaf and Hard of Hearing

These videos provide critical legal and practical information in a format accessible to persons who are Deaf and/or Hard of Hearing. The videos were produced by Disability Independence Group, NFHA and Sweetwater Media.

Obtaining a Fair Mortgage Loan

What is Lending Discrimination?

Homeowners Insurance Rights

Your Right to Effective Communication in Lending

HUD Housing Discrimination Complaint Form 903

Fair Housing and Equal Opportunity for All

How to Complain about Housing Discrimination

Your Right to Effective Communication in Buying or Renting a Home

Fair Housing and Equal Opportunity for the Deaf

The Federal Fair Housing Act and Reasonable Accommodations

The Federal Fair Housing Act and Reasonable Modifications

Local Fair Housing Organizations
For additional information, please contact:

Cathy Cloud
Chief Operating Officer
National Fair Housing Alliance
1331 Pennsylvania Avenue, NW, #650
Washington, DC 20004
p: 202-898-1661
f: 202-371-9744
ccloud@nationalfairhousing.org
www.nationalfairhousing.org

For assistance with the localization of print PSAs, please contact:

Jessica Aiwuyor
Director of Communications
National Fair Housing Alliance
1331 Pennsylvania Avenue, NW, #650
Washington, DC 20004
p: 202-898-1661
f: 202-371-9744
jaiwuyor@nationalfairhousing.org
www.nationalfairhousing.org

For additional PSA materials or re-sizing, please contact:

Meghan Dellinger
Senior Director, Media and Communications
The CauseWay Agency
21 Charles Street, Suite 201
Westport, CT 06880
p: 203-454-2100
f: 203-341-8553
meghan@thecausewayagency.com
www.thecausewayagency.com