A Tale of Two Recoveries

Deutsche, Ocwen Financial and Altisource Failed Maintenance in African American Neighborhoods in Memphis as Documented by the National Fair Housing Alliance in 2014, 2016 & 2017.

Preserving Neighborhoods



- This PowerPoint reflects the investigation by the National Fair Housing Alliance over 3 years in 2014, 2016, and 2017. These investigations are part of a larger, nationwide investigation involving the National Fair Housing Alliance (NFHA) and 19 fair housing center partners.
- Banks claim to preserve and maintain their foreclosures to the same standard of maintenance in the neighborhood. NFHA and partners took photos of the foreclosures and neighboring homes to put into context how Deutsche Bank, Ocwen, and Altisource failed to maintain their foreclosures in African American and Latino neighborhoods across the country.
- These investigations are about routine maintenance on the outside of the foreclosed homes. Banks are paid to mow lawns, remove trash/debris, and secure doors and windows to thwart vandalism and squatters.
- Boarded doors and windows, overgrown grass, invasive plants, and trash and debris on the property detract from the home's curb appeal to owneroccupant buyers.

Methodology for Investigation



- For every bank-owned home, there were 39 maintenance or marketing factors evaluated on a checklist.
- The investigator simply marked "yes" or "no" as to whether the deficiency was present on the home.
 - For example, 1 broken window would count as 1 deficiency; likewise, 3 broken windows would count as 1 deficiency.
- Photos were taken of the bank-owned home and neighbors on both sides and across the street.

Methodology for Investigation

Curb Appeal

 Trash, Leaves, Overgrown Grass, Overgrown Shrubs, Invasive Plants, Dead Grass

Structure

 Broken Windows, Broken Doors, Damaged Fences, Damaged Roof, Holes, Wood Rot

Signage

 Trespassing/warning signs, "Bank owned", "Auction", or "Foreclosure" signs, "For Sale" signs missing or broken/discarded



Methodology for Investigation

Paint/Siding

 Graffiti, excessive peeling/chipped paint, damaged siding

Gutters

 Missing, out of place, broken, hanging, obstructed

Water Damage

 Mold, discoloration, excessive rust, erosion

Utilities

 Tampered with or exposed

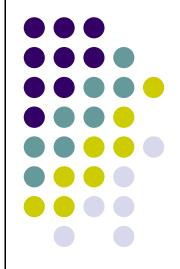




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Deutsche Bank-Owned Homes in Memphis

NFHA's February 2017 investigation of Deutsche Bank in middle- and working class African American and white neighborhoods.





Deutsche Bank boarded the windows and front door at this middle class home in an African American neighborhood so there is little curb appeal and any owner occupant buyer won't be able to see the inside in natural light. Deutsche Bank boarded the front door and let the bushes become wildly overgrown.



Deutsche boarded the back of the home in this African American neighborhood as well.

Yet another Deutsche Bank boarded home in an African American neighborhood.







Deutsche boarded the home and left leaves in the back yard.





Deutsche Bank boards a window and leaves a door unsecured at its home in an African American neighborhood where neighbors take good care of their property.





Deutsche Bank boards another window which detracts from the home's curb appeal.

Deutsche failed to secure the door leaving neighbors, especially children, at risk as well as the asset.





This Deutsche Bank home in an African American neighborhood doesn't look too bad from the front. However, let's look at the side and back of the home...



Deutsche Bank failed to reattached the gate, lock the garage door, or remove a tire from the yard.

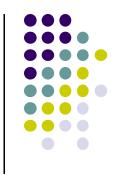
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You can see the broken fence leaning on the neighbor's fence, cinder blocks and lumber left by Deutsche Bank in the yard.

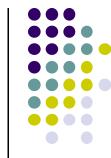
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This Deutsche Bank home in an African American neioghborhood looks fine from the front, but...









But the window pane is broken and the screen is bent. Deutsche Bank should make sure the home entrance is clean—after all it makes a first impression and the homes in white neighborhoods are cleaned up.





If Deutsche Bank is no going to reattach these fence slats then the least it can do is throw them away.







These are the neighbors well-maintained homes next to the Deutsche property.

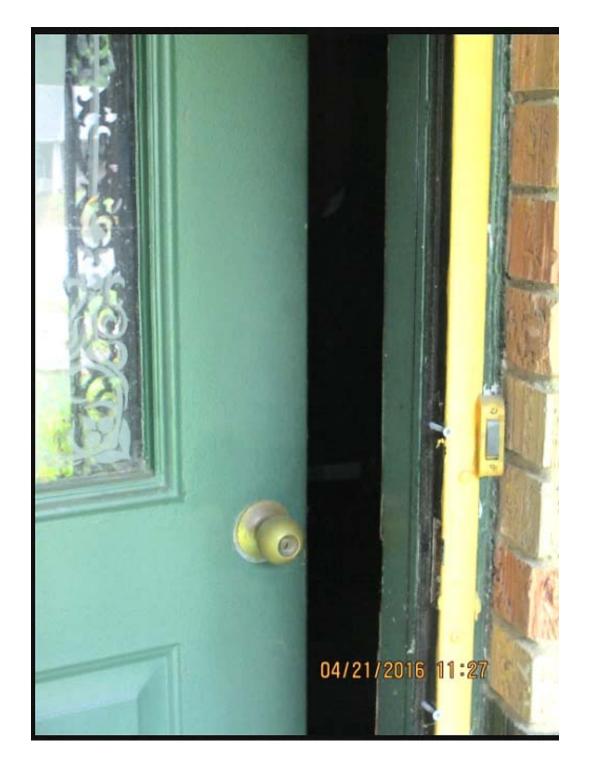




Deutsche Bank's Failed Maintenance in 2016 in African American Neighborhoods

The National Fair Housing Alliance investigated 31 Deutsche Bank homes in April 2016 and like 2017, they are not wellmaintained or properly secured. Deutsche Bank boards the windows on this nice home in a middle class African American neighborhood and also ...



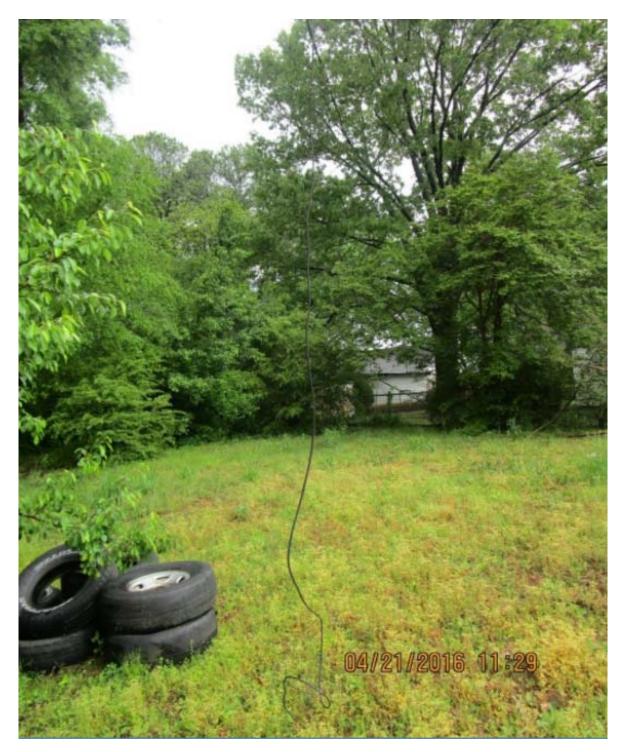


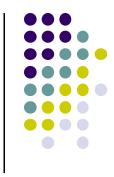


Deutsche Bank also leaves the front door unlocked and the back door...

Deutsche Bank leaves the back door unlocked and open and leaves debris in the backyard.







Deutsche Bank fails to mow the lawn, cut back bushes, or remove tires from the backyard.





The neighbors take care of their homes, but have to live next to Deutsche Bank's unsecured homes with debris left in the yard.





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This Deustche Bank home really lacks curb appeal with its overgrown lawn and the front door and every window boarded.

Deutsche Bank didn't clean the porch and let invasive take over.

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The back of this Deutsche Bank home in an African American neighborhood is also all boarded and the lawn is overgrown and a pile of debris sits on the patio area.

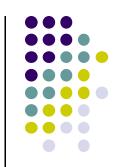




The overgrown yard and debris-filled patio from a different angle







These are the neighbors' well-maintained homes next to the Deutsche Bank very poorly maintained home.



Another Deutsche Bank home in an African American neighborhood with an unsecured door and leaves piled around the yard.



Why doesn't Deutsche Bank regularly check on its homes and maintain them like it does in white neighborhoods? Open doors simply invite vandalism and theft.







Just because there is a tarp o the roof doesn't mean Deutsche Bank should let the home look abandoned. If Deutsche Bank just cleaned up the yard, the home would look better. Let's see what the neighbor's homes look like...

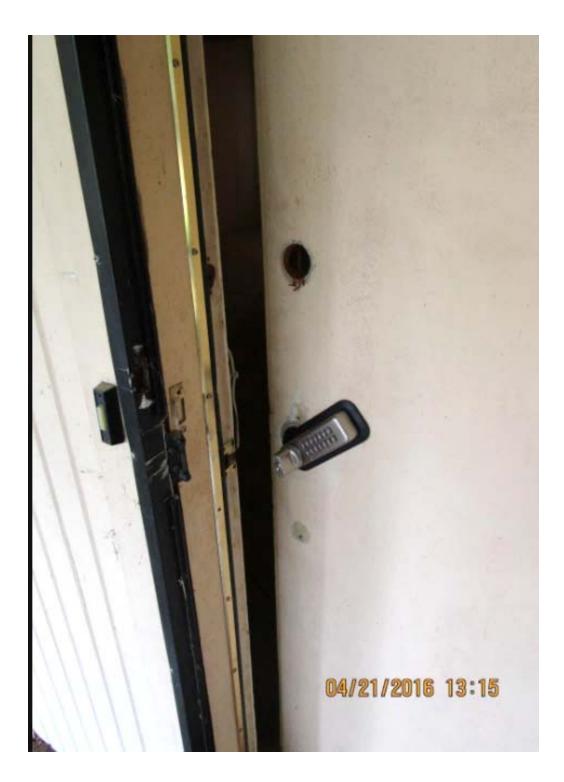






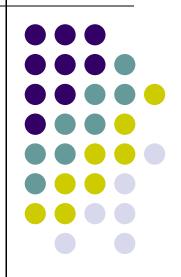
Deutsche Bank left its home's front door in this middle class African American unsecured.







Obviously Deutsche Bank doesn't check regularly on this home or it would have repaired this broken lock. Deutsche Bank failed to maintain its homes in 2014 in African American neighborhoods



Now you'll see three Deutsche Bank homes in middle class African American neighborhoods where the Bank failed to secure the doors.









Second unsecured Deutsche Bank home.







The third Deutsche Bank home in an African American neighborhood left unsecured.









Deutsche Banks boards its home in this African American neighborhood.



Deutsche Bank leaves dead branches, leaves in the yard, and lets invasive vines grow on the brick wall.





Deutsche Bank made sure its home in this African American neighborhood had no curb appeal by leaving tires in the yard, boarding windows, and letting the bushes grow wild.

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Deutsche Bank failed to place a "for sale" sign here or clean up the leaves in the yard or at the front door of the home in this African American neighborhood. This makes the home appear to be abandoned. See inset photo of front door.



This neglect could be the reason these windows were broken out.





Deutsche Bank really neglected the backyard of its home in this African American neighborhood...

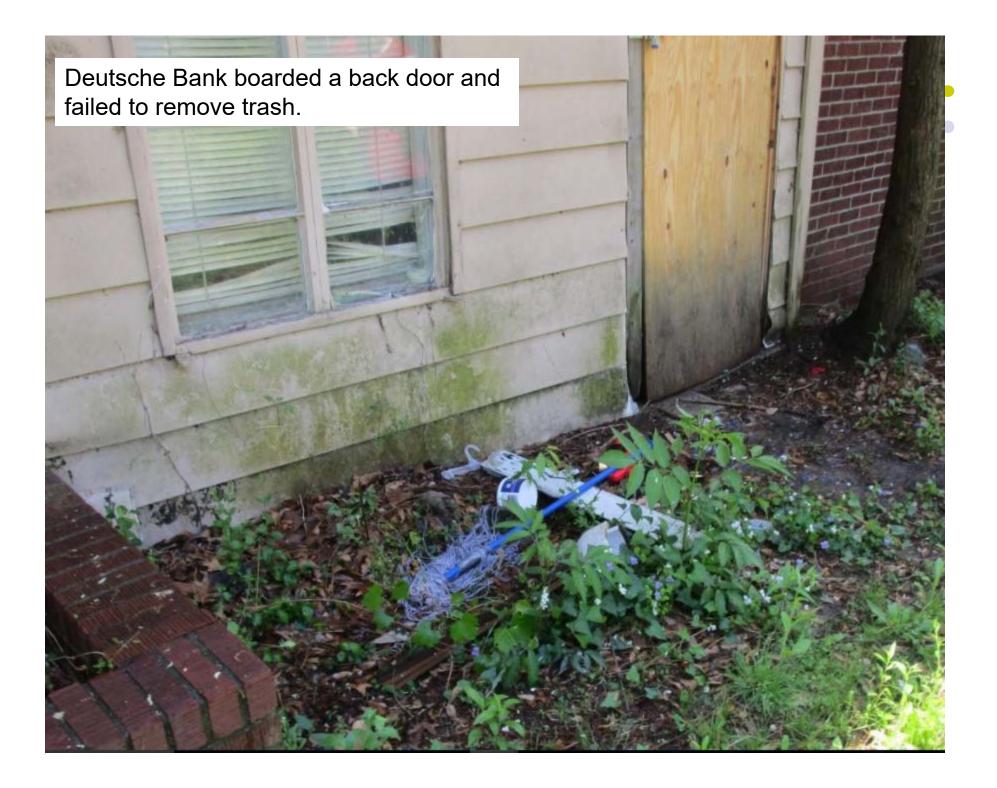




Deutsche Bank let the yard become wildly overgrown...





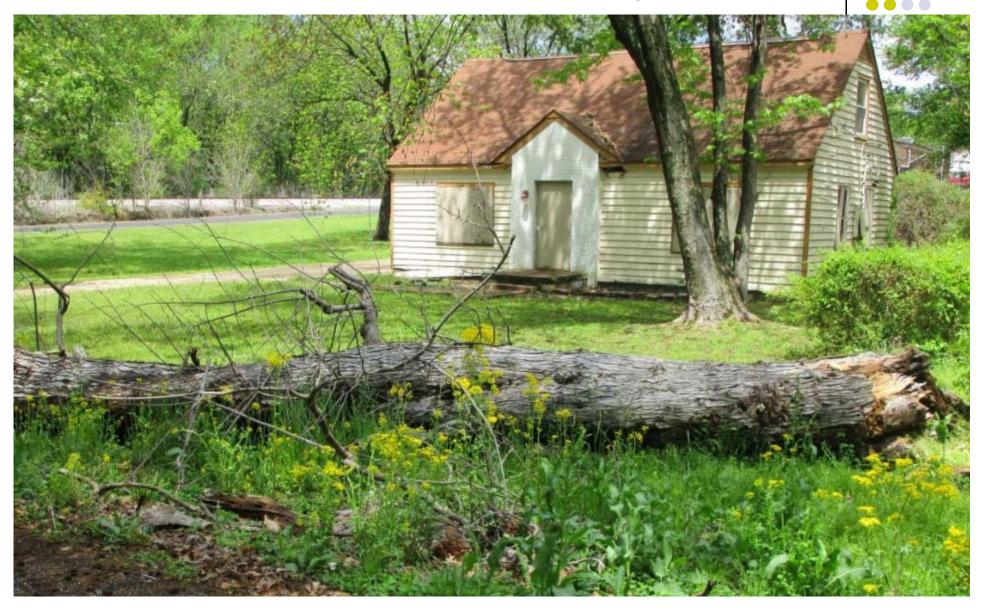


Deutsche Bank left even more trash at it home in this African American neighborhood.





This Deutsche Bank home is boarded and a huge tree limb is in the yard. Boarded homes really hurt the curb appeal of the property.



Deutsche Bank also boarded the back of this home.



This Deutsche Bank home in an African American neighborhood looks good from the curb, but walk onto the porch...







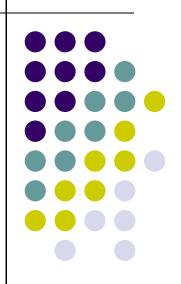
Deutsche Bank didn't clean up the back yard either.







How did Deutsche/Ocwen provide routine maintenance in white neighborhoods?



Deutsche Bank's home in a white neighborhood.



Deutsche Bank's home in a white neighborhood. The backyard is clean and free of debris.









Deutsche Bank's home in a white neighborhood. The backyard is clean and free of debris.

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Deutsche Bank's home in a white neighborhood.

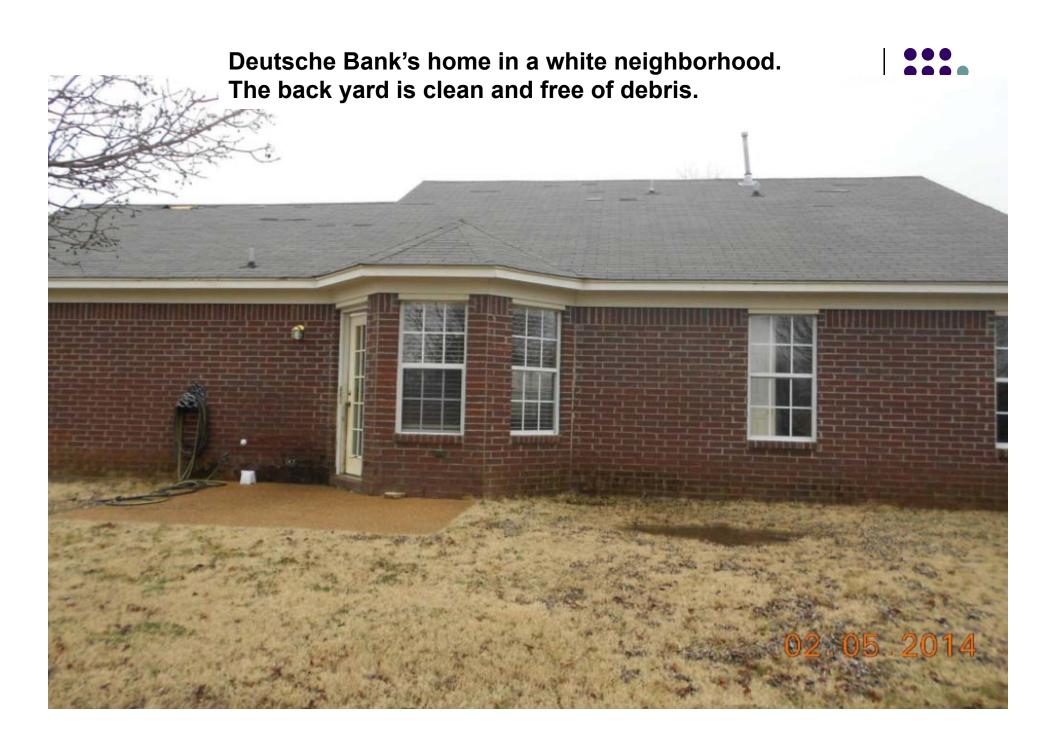




Deutsche Bank's home in a white neighborhood. The back yard is clean and free of debris.

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Deutsche Bank's home in a white neighborhood.



Deutsche Bank's home in a white neighborhood. The backyard is clean and free of debris.

04/20/2016

Deutsche Bank's home in a white neighborhood. The back yard is clean and free of debris.

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