A Tale of Two Recoveries

How Deutsche Bank, Ocwen Financial, and Altisource Failed to Maintain Its Bank-Owned Homes in African American neighborhoods in metropolitan Baltimore, MD



Overview: Maintenance Investigation of Bank-Owned Homes



- This Power Point reflects the investigation by the National Fair Housing Alliance from 2011-2013 and 2016-2017. These investigations are part of a larger, nationwide investigation involving the National Fair Housing Alliance (NFHA) and 19 fair housing center partners.
- Banks claim to preserve and maintain their foreclosures to the same standard of maintenance in the neighborhood. NFHA and partners took photos of the bank-owned homes and neighboring homes to put into context how Deutsche Bank, Ocwen, and Altisource failed to maintain these bank-owned homes in African American and Latino neighborhoods across the country.
- These investigations are about routine maintenance on the outside of the bank-owned homes. Banks are paid to mow lawns, remove trash/debris, and secure doors and windows to thwart vandalism and squatters.
- Boarded doors and windows, overgrown grass, invasive plants, and trash and debris on the property detract from the home's curb appeal to owneroccupant buyers.

Methodology for Investigation



- For every foreclosure, there were 39 maintenance or marketing factors evaluated on a checklist.
- The investigator simply marked "yes" or "no" as to whether the deficiency was present on the foreclosure.
 - For example, 1 broken window would count as 1 deficiency; likewise, 3 broken windows would count as 1 deficiency.
- Photos were taken of the REO and neighbors on both sides and across the street.

Methodology for Investigation

Curb Appeal

Trash, Leaves,
 Overgrown Grass,
 Overgrown Shrubs,
 Invasive Plants, Dead
 Grass

Structure

Broken Windows,
 Broken Doors,
 Damaged Fences,
 Damaged Roof,
 Holes, Wood Rot

Signage

 Trespassing/warning signs, "Bank owned", "Auction", or "Foreclosure" signs, "For Sale" signs missing or broken/discarded



Methodology for Investigation

Paint/Siding

 Graffiti, excessive peeling/chipped paint, damaged siding

Gutters

Missing, out of place, broken, hanging, obstructed

Water Damage

 Mold, discoloration, excessive rust, erosion

Utilities

 Tampered with or exposed







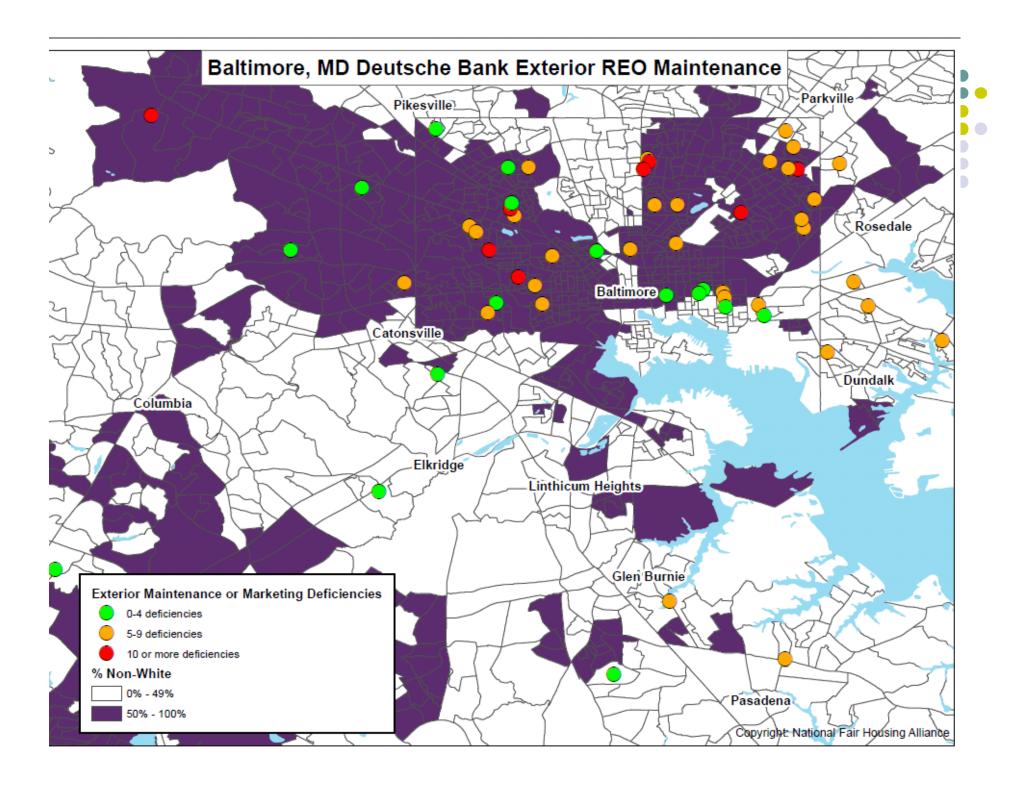


Racial Disparities

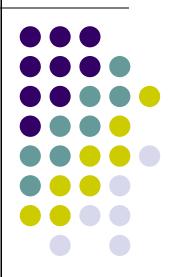
- The National Fair Housing Alliance investigated 55 Deutsche Bank homes in the Baltimore, MD metropolitan area.
 - 35 were located in predominantly African-American neighborhoods
 - 2 were located in predominantly non-White neighborhoods
 - 18 were located in predominantly White neighborhoods.
- 78.4% of Deutsche Bank homes in neighborhoods of color had substantial amounts of trash, while only 50.0% of the Bank's homes in predominantly White neighborhoods had this problem.
- 51.4% of Deutsche Bank homes in neighborhoods of color had overgrown grass or accumulated leaves, while only 5.6% of the Bank's homes n White neighborhoods did.
- 29.7% of Deutsche Bank homes in neighborhoods of color had unsecured or broken doors, while only 16.7% of the Bank's in white neighborhoods did.

 45.9% of Deutsche Bank's homes in neighborhoods of color had at least 10% to 50% of the property covered in invasive plants, while only 16.7% of the Bank's homes in White neighborhoods did.

6



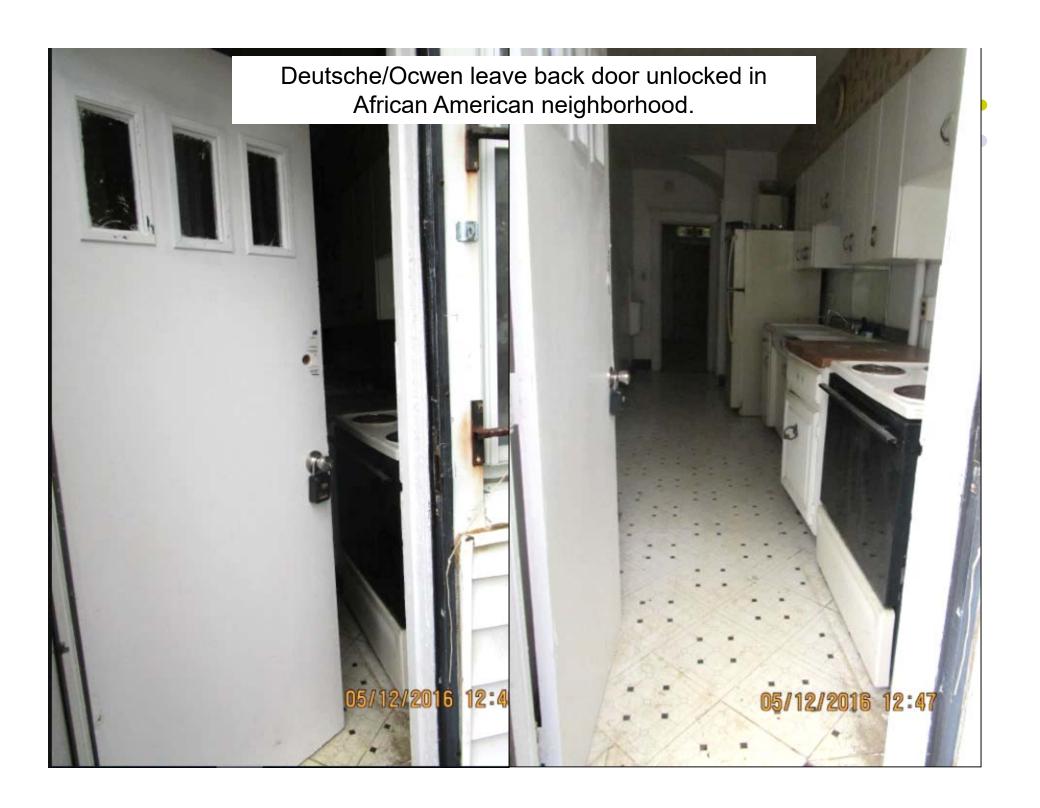
How did Deutsche and Ocwen conduct routine maintenance in African American neighborhoods?





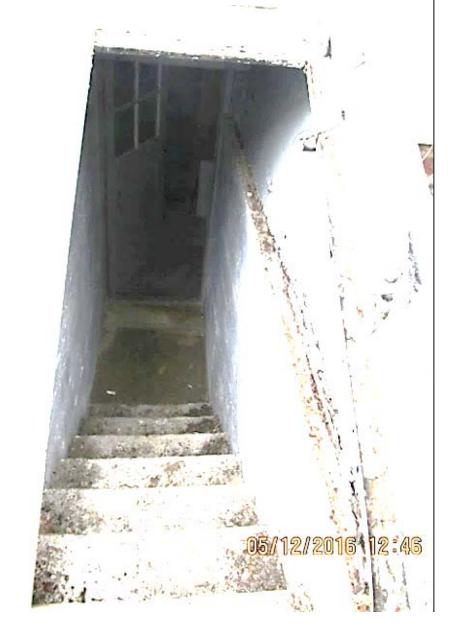


Deutsche/Ocwen boarded this front door of its home in an African American neighborhood in Baltimore, but left the basement and back doors unsecured. Unsecured properties put the asset at risk, but also the neighbors and their homes.

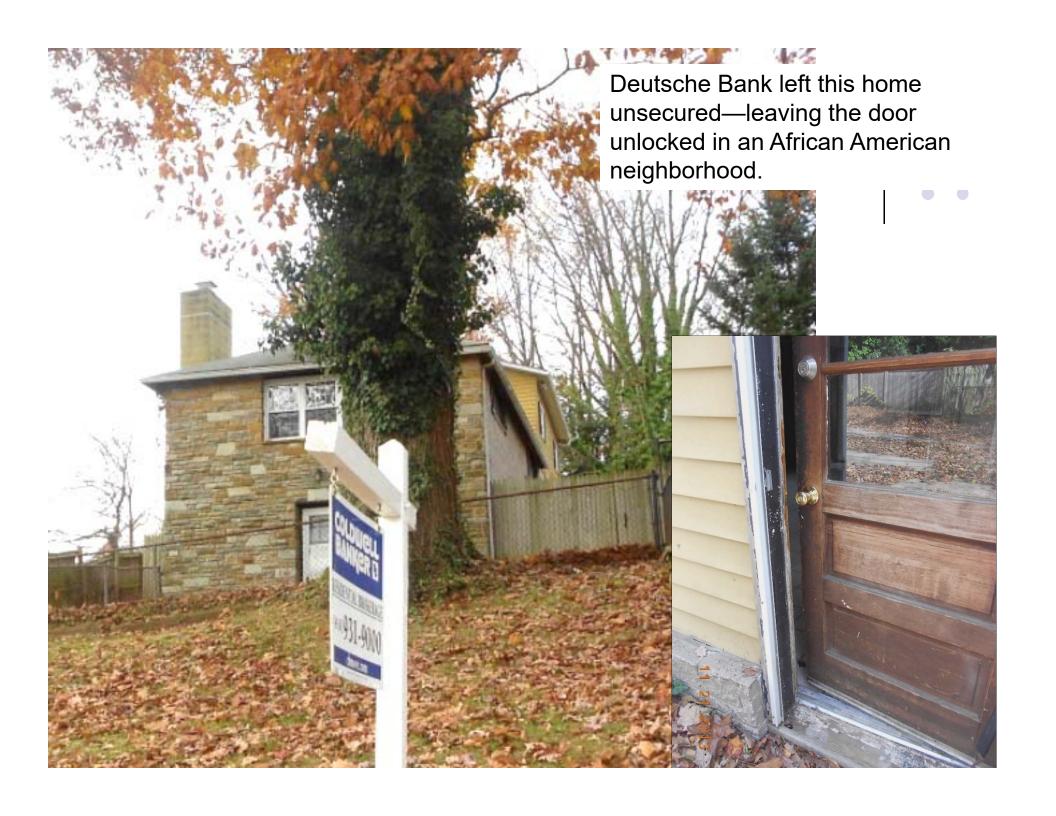


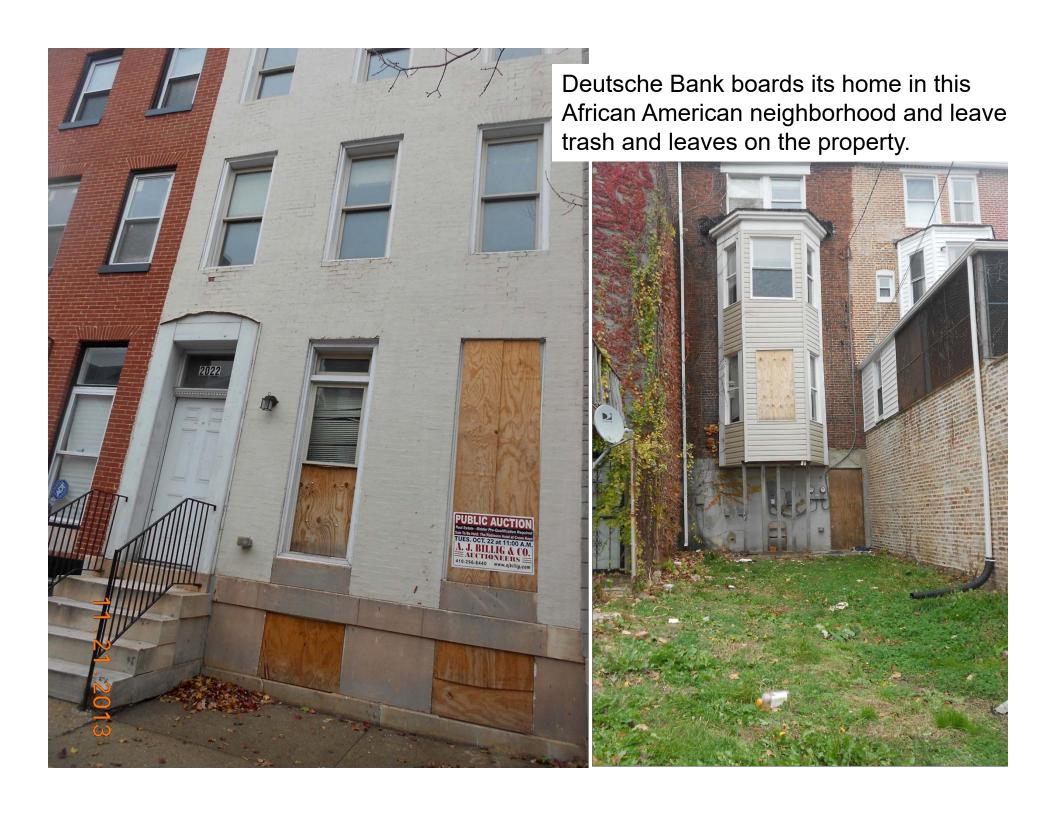


Deutsche/Ocwen failed to secure the cover for the basement door as well as leaving the basement door open.





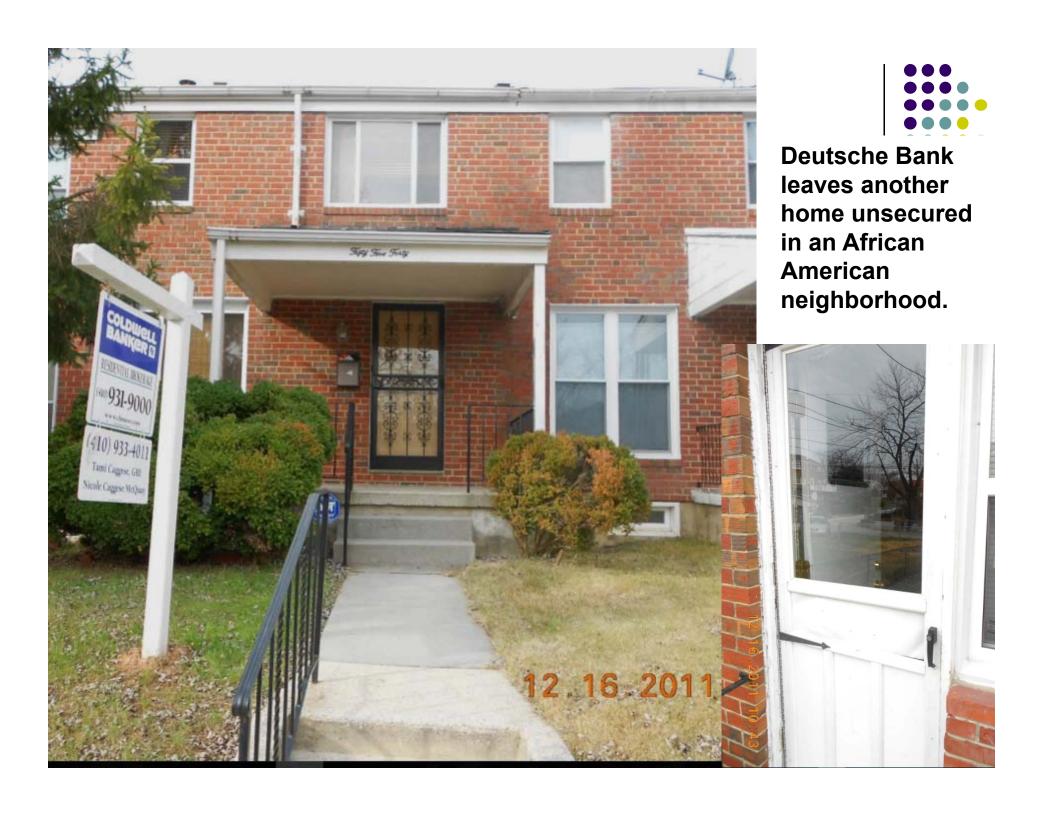




Neighbors' well-maintained homes next to Deutsche's boarded home.





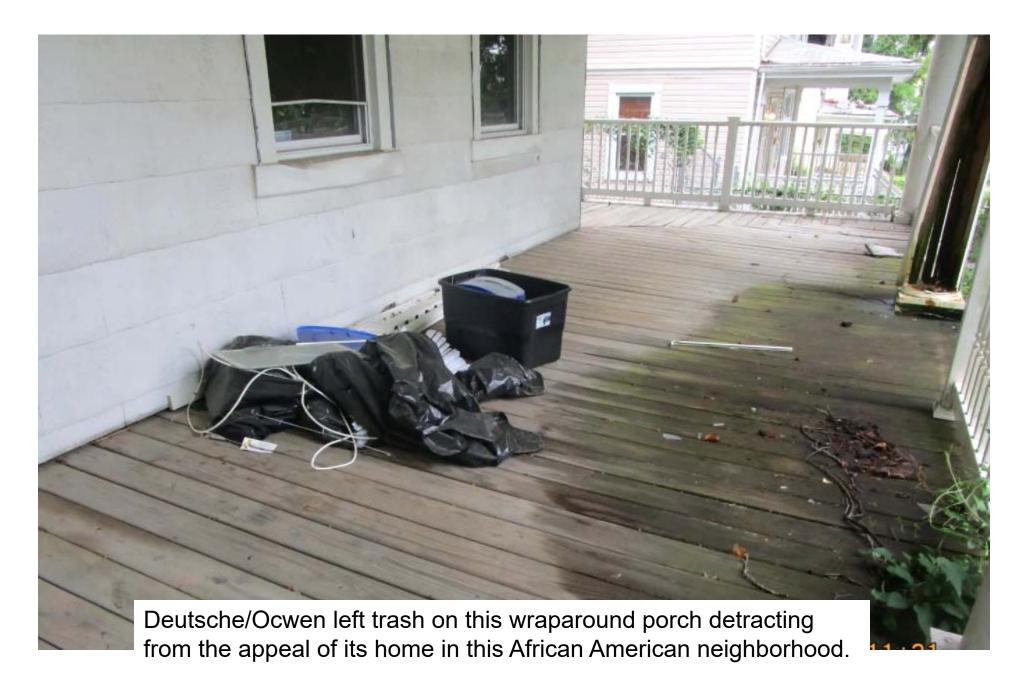






Deutsche/Ocwen didn't provide routine maintenance at this home in an African American neighborhood.

The front and back yards are overgrown, the steps have weeds and trash on them, and the front porch has trash as well.







Deutsche/Ocwen left this trash on the steps and at the home for a long time. The pile on the front steps was soaked all the way to the bottom.









Deutsche/Ocwen allowed the yard to be completely overgrown in this African American neighborhood. You can see the nice home and apartment building behind this poorly maintained Deutsche home.



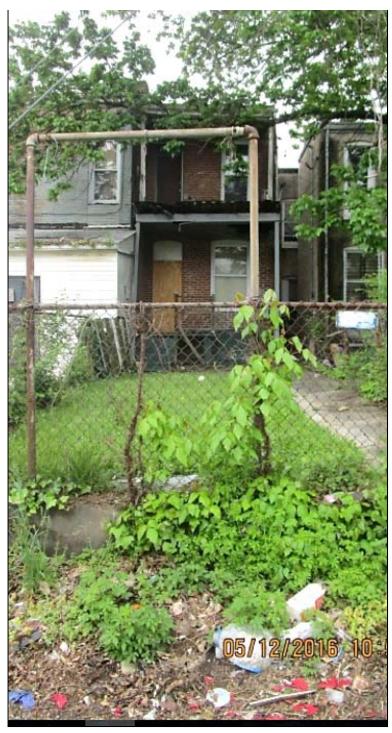
Here are the neighbors' well maintained home next door and across the street from the poorly maintained Deutsche/Ocwen home.





Deutsche/Ocwen board the window at its home in this African American neighborhood and totally fail to clean up the back yard.



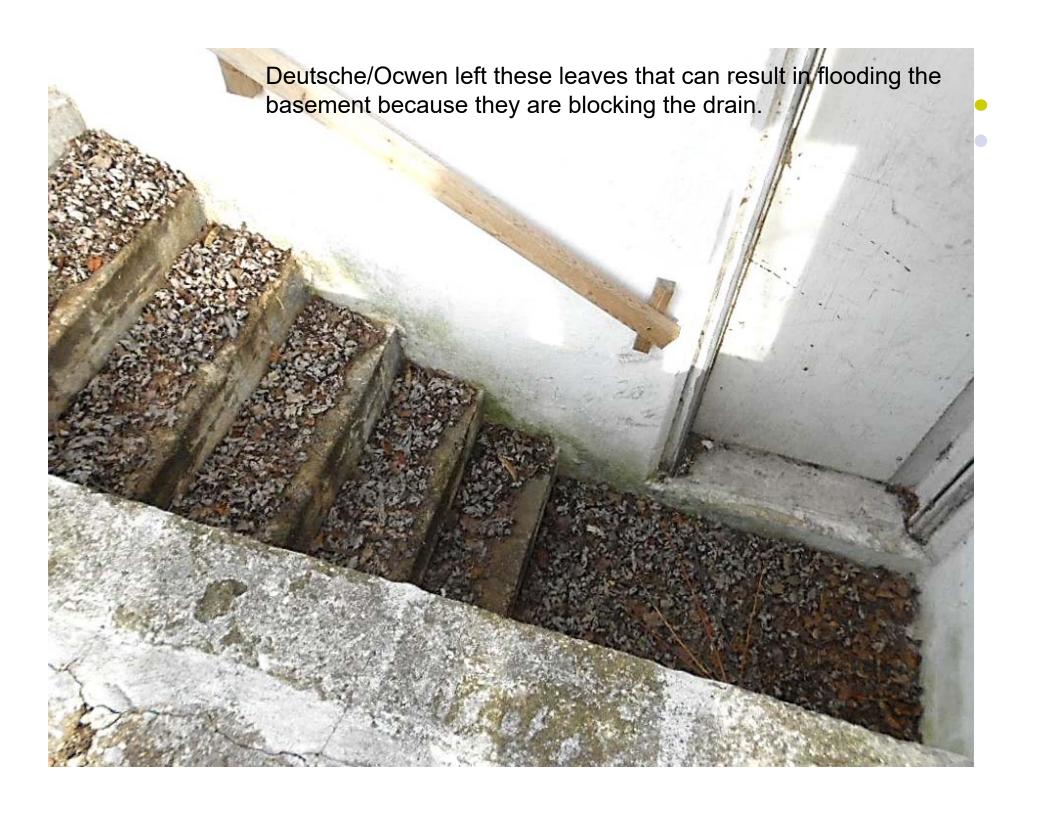




Deutsche/Ocwen
never removed trash
and litter from the
yard and let trash,
gutter pieces, and
leaves cover the
side of the home.
All of this detracts
from the homes
appeal and hurts the
neighbors next door
in this African
American
neighborhood.

Deutsche/Ocwen fail to rake the leaves at its home in this African American neighborhood. The photo was taken in January and the neighbors raked their yards...













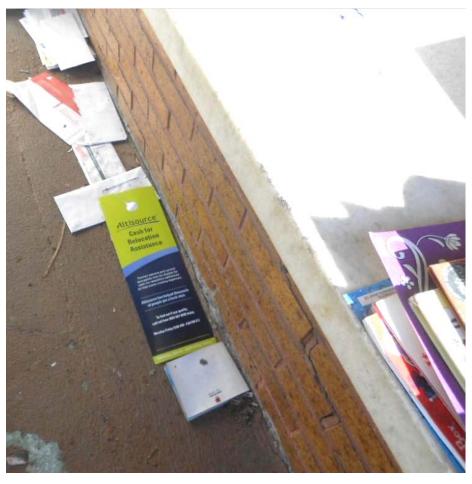
The rowhouse in the middle belongs to Deutsche Bank. You can tell because Deutsche left trash on the steps and dead leaves in the yard and a black refrigerator on the porch at its home in this African American neighborhood.





Deutsche/Ocwen left a refrigerator on the porch and mail and books laying on the porch. All of this debris detracts from the appeal of this home in an African American neighborhood.



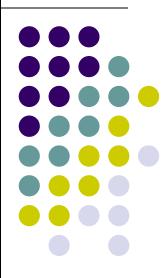








How does Deutsche Bank and Ocwen provide routine maintenance in white neighborhoods.



Deutsche/Ocwen keep this home in a white neighborhood in Baltimore in clean condition. Nothing is left on the porch or in the back yard.





Deutsche/Ocwen keep its home in this white neighborhood in good condition.



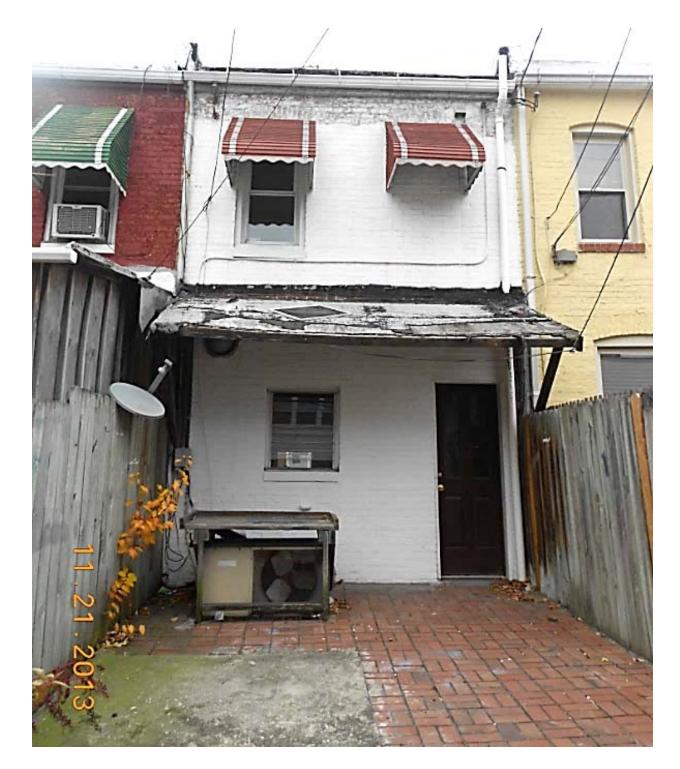








Deutsche/Ocwen take good care of its row house in Baltimore in a white neighborhood. The front and back of the property are clean.



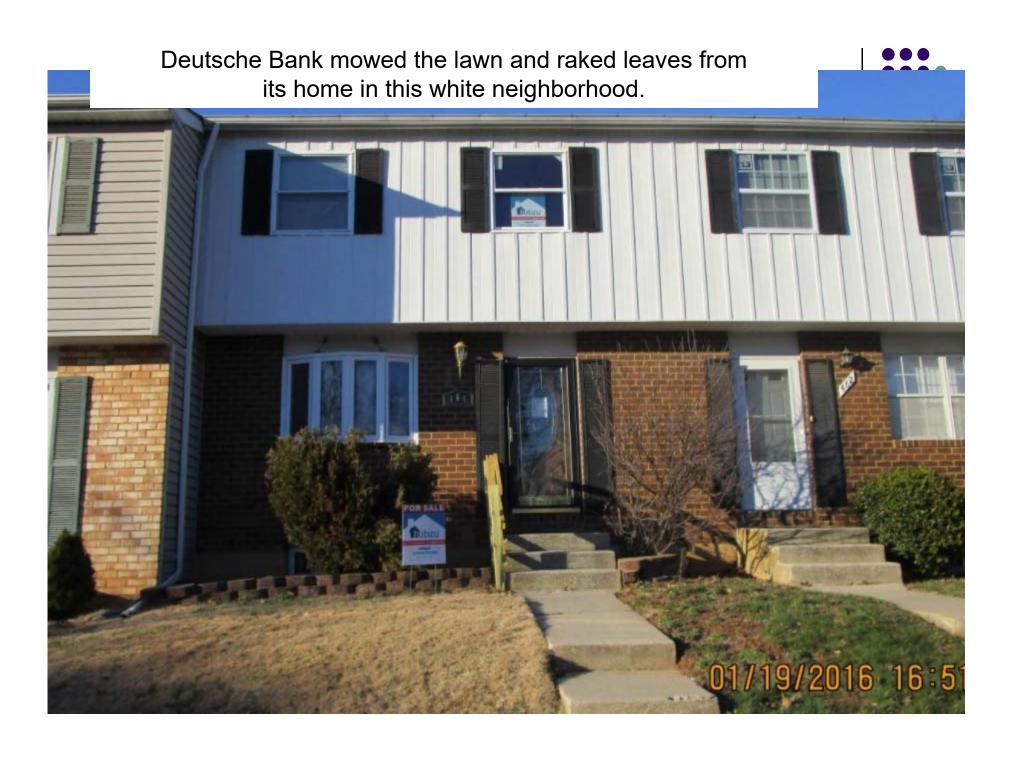


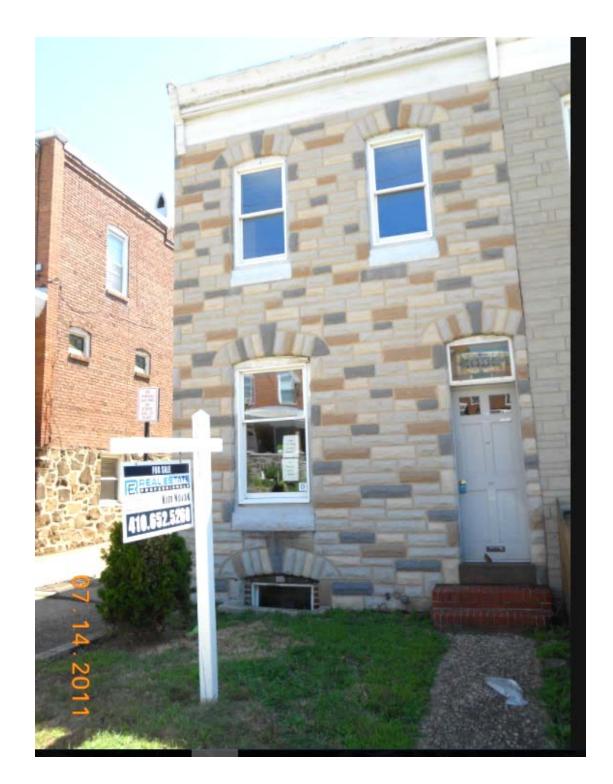
The back yard of this Deutsche home in a white neighborhood in Baltimore is cleaned and the leaves were raked.

Another well-maintained Deutsche Bank home in a white neighborhood.











Another Deutsche/Ocwen rowhouse in a white neighborhood in Baltimore with a clean yard enhancing its curb appeal.



Another well-maintained Deutsche Bank home in a white neighborhood.